



CITY OF  
**San Fernando**  
 Historic & Visionary

**MEDIA RELEASE**

For immediate release  
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CONTACT:  
 Debbie Jo Almager  
 (818) 898-7381

**César E. Chávez Commemoration Activities**  
*Key Event is the 15<sup>th</sup> Annual César E. Chávez March for Justice*

In partnership with the César E. Chávez Commemorative Committee, the City of San Fernando will host the 15<sup>th</sup> annual César E. Chávez March for Justice on Sunday, March 30. The march begins at 11 a.m. at Brand Park in Mission Hills, and kicks-off a host of free activities that honor the late Mexican-American farm worker, labor leader and civil rights activist.

Expected to draw over 4,000 participants, the march will proceed north on Brand Boulevard and culminate at César E. Chávez Park in San Fernando. A keynote address from Dolores Huerta, co-founder of the United Farm Workers Union, will follow at 2:45 p.m. to discuss the importance of Chávez’s legacy.

Other events being held as part of the commemoration include:

Cultural Arts Celebration. March 30, 12:30-5 p.m., César E. Chávez Park. The event will include a health fair, local artist exhibitions, and music and dance performances. Feature exhibitor *Celebra la Ciencia (Celebrate Science)* will offer interactive science demonstrations and information on youth science opportunities and activities.

Mariachi Mass. March 31, 7 p.m., Santa Rosa Catholic Church. The bilingual (English/Spanish) Catholic mass will honor Chávez with Spanish hymnals led by a mariachi ensemble.

San Fernando was the first city in the nation to commemorate Chávez’s birthday and has designated March 31 as a legal holiday since 1994. “The teachings of Cesar E. Chávez about non-violent action continue today as we struggle for social and economic justice for working people in California,” said San Fernando Mayor Nury Martinez.

For more information on these upcoming events, contact the City’s Recreation and Community Services Division at (818) 898-1290.

**WHAT TO DO, WHERE TO GO**

**MARCH 30**  
 César E. Chávez March for Justice  
 11 a.m. at Brand Park  
 15174 SF Mission Blvd., Mission Hills

Dolores Huerta Keynote Address  
 2:45 p.m. at César E. Chávez Park  
 208 Park Ave., San Fernando

Cultural Arts Celebration  
 12:30-5 p.m. at César E. Chávez Park  
 208 Park Ave., San Fernando

**MARCH 31**  
 Mariachi Mass  
 7 p.m. at Santa Rosa Catholic Church  
 668 S. Workman St., San Fernando

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