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**MEDIA RELEASE**

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**San Fernando Relay for Life July 12-13**  
*24-Hour Event to Raise Awareness and Funds for Cancer Research and Prevention*

- What: Fifth Annual San Fernando Relay for Life
- When: Starts July 12 at 9 a.m. and ends July 13 at 9 a.m.
- Where: César E. Chávez Park, 208 Park Ave., San Fernando
- Who: The San Fernando community, including over 2,000 event participants and volunteers.
- Why: The San Fernando Relay for Life is an event sponsored by the American Cancer Society. It raises awareness and funds for cancer research, prevention programs and patient services.
- Summary: The San Fernando Relay for Life is a fun-filled overnight event where teams of people raise money, then take turns walking or running around a track for 24 hours.

“The Relay for Life event is overnight because cancer never sleeps,” said Event Chair Adriana Gomez. “The San Fernando community stays up one night a year to fight back.”

While not walking or running, team members and supporters camp out enjoying food, live entertainment, camaraderie and the satisfaction that they are making a difference.

Opening ceremonies kick-off at 9 a.m. on Saturday, July 12 with a survivors’ lap following at 9:30 a.m. Later in the evening, a luminaria ceremony at 9 p.m. honors those fighting the disease and those that have lost the battle to cancer.

The San Fernando Relay for Life is now in its fifth year and has raised over \$200,000 for the American Cancer Society. For more information, visit [www.sfcity.org](http://www.sfcity.org) or e-mail [sfrfl08@gmail.com](mailto:sfrfl08@gmail.com).

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