

**SAN FERNANDO CITY COUNCIL  
MINUTES**

**NOVEMBER 16, 2009 – 6:00 P.M.  
REGULAR MEETING**

City Hall Council Chamber  
117 Macneil Street  
San Fernando, CA 91340

**CALL TO ORDER/ROLL CALL**

Mayor Steven Veres called the meeting to order at 6:18 p.m.

Present:

Council: Mayor Steven Veres, Mayor Pro Tem Mario F. Hernández and Councilmembers Ernesto Rubio Hernández, Maribel De La Torre and Brenda Esqueda

Staff: Interim City Administrator Robert Ordelheide, City Attorney Michael Estrada, and City Clerk Elena G. Chávez

**PLEDGE OF ALLEGIANCE** Mayor Veres

**INVOCATION** Moment of silence

**PRESENTATIONS**

The following presentations were made:

- a) IN MEMORY OF RICHARD MARTINELLI
- b) INTRODUCTION OF MISS SAN FERNANDO 2009 AND HER COURT

**APPROVAL OF AGENDA**

Motion by Mayor Pro Tem M. Hernández, seconded by Councilmember De La Torre, to approve the agenda. The motion carried unanimously.

**PUBLIC STATEMENTS – WRITTEN/ORAL**

Ramiro Estrada reported that he and Patty Navarro (San Fernando Florist) donate time to various non-profit organizations including the San Fernando Pageant. He announced that both Miss San Fernando and First Princess are attending USC.

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Margarita Cruz asked about the permit process to close off her street for a neighborhood celebration procession on December 12<sup>th</sup>.

Larry Ortega said it was an honor to have the agenda item (renaming Heritage Park) considered and thanked the City Council for this proposal.

Rudy Ortega Jr. said that naming the park after his father was a great honor for the community, the Tataviam Tribe and members, and his children.

Veronica Lara, representing the Volunteers of America, said she was present to answer any questions regarding the lease item on the agenda.

Elisa Ornelas daughter of Rudy Ortega Sr., gave history regarding her father and what he's done for this community.

Elaine Stowell, Tarzana, said she is a landscape architect student and studying the City for her thesis project and is looking forward to getting to know the community.

**CONSENT CALENDAR**

Mayor Pro Tem M. Hernández removed Items 3 and 4 for further discussion.

Motion by Mayor Veres, seconded by Councilmember De La Torre, to approve the remaining Consent Calendar items:

- 1) APPROVAL OF MINUTES:
  - a) OCTOBER 26, 2009 – SPECIAL MEETING
  - b) OCTOBER 29, 2009 – SPECIAL MEETING
- 2) APPROVAL OF WARRANT REGISTER NO. 09-112
- 5) AGREEMENT WITH DATA TICKET, INC. FOR THE PROCESSING OF PARKING CITATIONS

By consensus, the motion carried.

**Items Removed for Further Discussion:**

- 3) LEASE OF CITY-OWNED PROPERTY TO VOLUNTEERS OF AMERICA OF LOS ANGELES TO OPERATE A HEAD START PROGRAM

City Attorney Estrada responded to questions from Mayor Pro Tem M. Hernández.

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Motion by Mayor Veres, seconded by Mayor Pro Tem M. Hernández, to authorize the Interim City Administrator to execute a Lease of Real Property for the use of the City-owned property at 604 South Maclay Avenue, by Volunteers of America of Los Angeles, to operate a head start program.

By consensus, motion carried.

- 4) REQUEST FOR A 24-MONTH EXTENSION OF ENTITLEMENTS FOR THE SAN FERNANDO STATION PHASE I AND PHASE II DEVELOPMENT (1245 SAN FERNANDO ROAD)

Staff replied to questions from Councilmembers.

Motion by Mayor Pro Tem M. Hernández, seconded by Mayor Veres, to approve a 24-month extension of the expiration date for entitlements pursuant to Conditional Use Permit 2005-01, Site Plan Review 2004-44, Conditional Use Permit 2005-02, and Variance 2005-01, subject to the City's previously adopted conditions of approval.

By consensus, the motion carried.

**NEW BUSINESS**

- 6) APPROVAL OF CONTRACT WITH STRENNCORP FOR AGENCY EXECUTIVE DIRECTOR SERVICES AND ECONOMIC DEVELOPMENT AND CITY ADMINISTRATION CONSULTING SERVICES

Motion by Mayor Veres, seconded by Mayor Pro Tem M. Hernández, to approve the Professional Services Agreement with StrennCorp; and adopt a budget resolution for \$15,483 to amend the fiscal year 2009-10 Adopted City Budget.

By consensus, the motion carried.

- 7) APPROVAL OF AMENDMENT TO EMPLOYMENT AGREEMENT (CONTRACT NO. 1569) DATED MAY 21, 2007 BETWEEN THE CITY OF SAN FERNANDO AND ROBERT ORDELHEIDE

City Attorney Estrada presented the staff report.

Motion by Councilmember Esqueda, seconded by Mayor Pro Tem M. Hernández, to approve an amendment to the "Employment Agreement (Contract No. 1569) dated May 21, 2007 between the City of San Fernando and Robert Ordelleide", in order to provide that Chief of Police Robert Ordelleide will also serve as Interim City Administrator, assuming duties of City Administrator and receiving a commensurate increase in salary, from November 2, 2009 through Chief Ordelleide's retirement, or July 30, 2010, whichever is earlier.

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By consensus, the motion carried.

8) **ADOPTION OF NEW JOB SPECIFICATIONS FOR THE FINANCE MANAGER POSITION**

Personnel Manager Michael Okafor presented the staff report and (in response to Councilmember De La Torre's question) clarified that the correct salary.

Motion by Councilmember E. Hernández, seconded by Councilmember De La Torre, to:

- a) Adopt a Resolution for new job specifications for the position of Finance Manager;
- b) Adopt Resolutions amending the Salary Plan and the Table of Organization, respectively; and
- c) Authorize the Interim City Administrator to initiate the recruitment process immediately for a new Finance Manager.

By consensus, the motion carried.

**PUBLIC HEARING**

9) **WATER EFFICIENT LANDSCAPING ORDINANCE**

Mayor Veres declared the Public Hearing open and Public Works Director Ron Ruiz presented the staff report.

Mayor Veres called for public testimony either in favor or opposition. There being no comments, he closed the public comment portion of the Hearing.

Motion by Mayor Veres, seconded by Councilmember De La Torre, to introduce by title only and waive further reading of Ordinance. No. 1592, entitled "An Ordinance of the City of San Fernando Regarding Water Efficient Landscaping and Amending the San Fernando City Code".

By consensus, the motion carried.

**CITY COUNCIL ITEMS**

10) **HOLIDAY DECORATIONS**

Councilmember Esqueda said that although there is no funding, it is important to have Christmas decorations in the City. She has been working with staff and Ultra Greens to put together some decorations and plans.

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By consensus, Councilmembers concurred in moving forward and Mayor Veres thanked Councilmember Esqueda for spearheading these efforts.

11) HERITAGE PARK NAME CHANGE

Mayor Pro Tem M. Hernández talked about the contributions that Rudy Ortega Sr. “Chief Little Bear” has made to the community and believes it is appropriate to officially rename Heritage Park in his honor.

Motion by Councilmember De La Torre to rename Heritage Park to *Rudy Ortega Sr. Park*.

Mayor Pro Tem M. Hernández requested an amendment directing the City Attorney to research how to keep the name *Rudy Ortega Sr. Park* in perpetuity.

Councilmember De La Torre accepted the amendment. The motion (and amendment) was seconded by Mayor Pro Tem M. Hernández and carried with the following vote:

AYES: De La Torre, E. Hernández, Esqueda, M. Hernández, Veres – 5  
NOES: None  
ABSENT: None

Motion by Mayor Veres, seconded by Councilmember E. Hernández, that the Education, Parks, Arts, Health and Aging (EPAH) Standing Committee; the Parks, Wellness, and Recreation Commission; Ortega family; and Tataviam Tribe all participate in creating a program and process (follow through) regarding the renaming of the park. The park’s programming and the completion of outstanding items (i.e. children’s play area, signage) are to be connected to that process. The motion carried with the following vote:

AYES: De La Torre, E. Hernández, Esqueda, M. Hernández, Veres – 5  
NOES: None  
ABSENT: None

Motion by Mayor Pro Tem M. Hernández, seconded by Mayor Veres, to direct the City Attorney to prepare an official procedure/policy regarding public space naming/renaming. The motion carried with the following vote:

AYES: De La Torre, E. Hernández, Esqueda, M. Hernández, Veres – 5  
NOES: None  
ABSENT: None

**STANDING COMMITTEE UPDATES**

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No. 1 Budget, Personnel and Finance (BPF)

Mayor Pro Tem M. Hernández reported will schedule a meeting shortly

No. 2 Housing, Community & Economic Development and Parking (HCEP)

Councilmember E. Hernández gave update regarding new telecommunication tower and San Fernando Valley joint power agreement.

No. 3 Natural Resources, Infrastructure, Water Energy and Waste Management (NRIW)

Councilmember Esqueda reported on various items that were discussed at the last meeting (i.e., Community Innovation Award, Prop. 84, holiday decorations, Code Enforcement, CAPP).

No. 4 Public Safety, Veteran Affairs, Technology and Transportation (PVTT)

Councilmember E. Hernández – nothing to report.

No. 5 Education, Parks, Arts, Health and Aging (EPAH)

Councilmember De La Torre reported there will be a meeting tomorrow.

**GENERAL COUNCIL COMMENTS**

Councilmember Esqueda said it was nice to have City Clerk Elena G. Chavez back.

Mayor Veres reminded everyone of the County Supervisor's annual holiday toy drive.

**STAFF COMMUNICATION**

Interim City Administrator Ordelheide: 1) introduced and welcomed Acting Chief of Police Tony Ruelas; 2) invited everyone to the upcoming Police Advisory Council luncheon; and 3) reported that the Christmas Basket Program has officially begun and it appears that many more families will be in need this year.

**RECESS TO CLOSED SESSION (7:51 P.M.)**

By consensus, Councilmembers recessed to the following Closed Session, thereafter to adjourn.

CONFERENCE WITH LABOR NEGOTIATOR (G.C. 54957.6)

City Negotiator:

Employee Organizations:

Interim City Administrator Robert Ordelheide

San Fernando Management Group (SEIU, Local 721);

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No reportable action.

*I do hereby certify that the foregoing is a true and correct copy of the minutes of November 16, 2009 meeting as approved by the San Fernando City Council.*

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*Elena G. Chávez*  
*City Clerk*