



## AGENDA REPORT

**To:** Mayor Sylvia Ballin and Councilmembers

**From:** Alexander P. Meyerhoff, City Manager  
Nick Kimball, Deputy City Manager/Director of Finance  
Richard Padilla, Assistant City Attorney

**Date:** June 18, 2018

**Subject:** Discussion of Recommendations from the Cannabis Ad Hoc Committee and Direction Regarding Development of a Commercial Cannabis Regulation and Permitting Program

### **RECOMMENDATION:**

It is recommended that the City Council:

- a. Discuss the recommendations from the Cannabis Ad Hoc Committee; and
- b. Direct staff as appropriate.

### **BACKGROUND:**

1. In November 1996, California voters approved Proposition 215, known as the Compassionate Use Act, which decriminalized the use of medicinal cannabis in California for qualified patients with a physician's recommendation. Until recently, most, if not all, regulation of medicinal cannabis since the passage of Proposition 215 has been left to local governments like the City of San Fernando (the "City").
2. On November 8, 2016, California voters approved Proposition 64 (Prop. 64), which authorized commercial cannabis activities, including the cultivation, manufacturing, retail sale, transportation, storage, delivery, and testing of cannabis. Proposition 64 provides state and local licensing for cannabis business activity.
3. On December 5, 2016, the City Council discussed the potential for allowing commercial cannabis activities in the City. Based on that discussion, staff and the City Attorney's Office developed a series of two presentations to analyze possible alternatives to be considered by the City Council when evaluating whether to allow limited commercial cannabis uses in the City.

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4. On January 17, 2017, the City Council received the first of two presentations on the “Regulatory Alternatives Under the Medical Cannabis Regulation and Safety Act (MCRSA) and the Adult Use of Marijuana Act (Prop 64/AUMA).” The presentation by the City Attorney’s Office focused on the following topics:
  - a. Past legislative actions related to cannabis adopted at the state and federal levels, including discussion of MRSCA and Prop 64;
  - b. City Council actions to date;
  - c. Seed to Sale: medical/nonmedical commercial activity;
  - d. State Licensing Categories under MRSCA and Prop 64;
  - e. Potential commercial and medical activities authorized under MRSCA and Prop 64;
  - f. Case Studies;
  - g. Potential City Code amendments and licensing; and
  - h. Potential Sites Analysis based on 600 Ft. buffer from schools and youth institutes.
5. On February 6, 2017, the City Council received the second presentation from David McPherson from HdL Companies, which focused on the following topics:
  - a. General understanding of the marijuana industry;
  - b. Strategies for implementation of a cannabis program, including the regulatory framework, application process and entitlement processes;
  - c. Taxation vs. development agreement options to generate revenue;
  - d. Public safety considerations based on best practices in other states and municipalities;
  - e. Feasibility of including a local hire provision in the DA and CUP application process; and
  - f. Identify salary ranges for jobs in the cultivation, manufacturing, production, and work related to the aforementioned cannabis businesses.
6. On February 6, 2017, the City Council also appointed an Ad Hoc Committee (Mayor Ballin and Vice Mayor Lopez) to work with staff to develop an outreach program and develop recommendations regarding an appropriate industry in San Fernando, if any.

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7. On May 1, 2017, the City Council awarded a professional service agreement to HdL Companies to provide services related to the development and implementation of a local cannabis regulation and permitting program.
8. In June 2017, the California Legislature addressed discrepancies between the MCRSA and Prop. 64 through Senate Bill 94, the Medicinal and Adult-Use Cannabis Regulation and Safety Act (“MAUCRSA”), which harmonized elements of the MCRSA and Prop. 64 to establish a streamlined singular regulatory and licensing structure for both medical and nonmedical cannabis activities. MAUCRSA refers to medical cannabis as “medicinal cannabis” and nonmedical/recreational cannabis as “adult-use cannabis.”
9. MAUCRSA allows cities to ban or regulate any or all medicinal and/or adult-use commercial cannabis activities.
10. On September 18, 2017, the City Council adopted Urgency Ordinance No. 1669 prohibiting all medical and nonmedical commercial cannabis activities, except certain medicinal deliveries from licensed businesses to qualified patients and caregivers. This action was taken to allow time to contemplate regulatory and prohibitory options.
11. In October and November 2017, the Ad Hoc Committee, City staff and the Consultant, worked together to develop a public outreach plan, which included a series of workshops and a survey to solicit community input.
12. In January and February 2018, the City held a total of four (4) public workshops to discuss the potential of creating a commercial cannabis industry in the City. A distinct flyer (in English and Spanish) was sent out with every water bill in the City (Attachment “A”) and the meetings were promoted on the City’s website and social media. The survey was also made available at all public meetings and online.

**ANALYSIS:**

**Public Information Efforts**

During the last several months, the Ad Hoc Committee has been focused on collecting community input to measure community preferences and assist with formulating a recommendation to the full Council that contemplates all options, which range from a complete ban to regulatory options with respect to medicinal and commercial cannabis activities in San Fernando. In order to make sure the community was notified of the four community workshops that were held throughout January and February 2018, an easily identifiable flyer available in English and Spanish (Attachment “A”) was developed and included in the December 2017 and January 2018 water bills.

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In addition to the flyers, staff provided a full social media campaign and quarter page ads were placed in the *San Fernando Valley Sun Newspaper* to ensure the community was well aware of the community workshops.

Staff worked with the Ad Hoc Committee to develop a community survey (Attachment "B"), also available in English and Spanish. The survey was available at City Hall, provided to attendees at all community workshops, and accessible online through the "Cannabis Kiosk" on the City's website (<http://ci.san-fernando.ca.us/cannabis-industry/>). A link to the Cannabis Kiosk is clearly identifiable from the City's homepage (Attachment "C").

Ultimately, the City mailed approximately 5,000 flyers, ran four ads (two in English; two in Spanish) in the *San Fernando Valley Sun Newspaper* (circulation of 6,000 homes in the San Fernando-Sylmar area with an additional 4,000 distributed through racks in densely populated areas of the San Fernando Valley), and reached 10,897 individuals on social media. This community engagement effort resulted in 85 individuals attending the community workshops, 1,523 views of the meetings via Facebook live, and 180 surveys being submitted.

**Community Workshops**

In May 2017, City Council awarded a professional services contract to HdL Companies to assist with exploring and developing appropriate cannabis regulations for the City. Over the past year, HdL worked closely with staff and the Ad Hoc Committee to develop an informational PowerPoint presentation (Attachment "D"), which was presented at all community workshops. HdL, with assistance from the City Attorney's office, attended all community workshops to serve as subject matter experts.

A series of four community workshops were held throughout January and February 2018:

1. Thursday, January 18, 2018; 6:30 pm at Recreation Park
2. Saturday, January 27, 2018; 2:00 pm at Las Palmas Park
3. Thursday, February 1, 2018; 6:30 pm at City Council Chambers
4. Saturday, February 10, 2018; 2:00 pm at City Council Chambers

A total of 85 individuals attended the meetings in person and viewed the meetings virtually 1,523 times on Facebook live. Each workshop lasted approximately one hour.

In general, the workshops were well attended and included a mix of residents, business owners, industry representatives, and other interested community members. With a few exceptions, input at the meetings tended to be positive. The general sentiment was that, since adult use of recreational cannabis is now legal in the state, San Fernando should work to create a regulated market and exercise some level of control rather than just react to the inevitable illegal activity. There were also a few residents that touted the medical benefits of cannabis and its significant

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impact on their quality of life. They urged the City to recognize the importance of availability for medicinal cannabis.

Those that opposed cannabis regulation generally felt that legalizing cannabis activities in the City will be detrimental to the City's youth and negatively impact the City's character. There was also concern that regulated cannabis businesses could lead to additional crime in the City.

**Survey Results**

The City received 68 hardcopy surveys and 112 online surveys for a total of 180 surveys. The survey was structured to solicit responders' reactions as well as provide information on some potential regulatory measures and possible ways the additional resources may be used to improve the community.

Section 1 gauged responders' initial reaction to medical and commercial cannabis cultivation, manufacture, and sale. Section 2 asked responders to identify their main concerns with allowing medical and commercial cannabis activity in the City. Section 3 provided information on possible regulatory activities the City may implement and asked the responder to rate their reaction to medical and commercial cannabis activities considering the possible regulatory activity. Section 4 asked how the responder would like revenue generated from a cannabis program spent. Finally, Section 5 asked the responders' reaction to medical and commercial cannabis cultivation, manufacture, and sale after considering the information provided in the survey. The results are as follows (full summary provided as Attachment "E"):

*Question 1: Should the City allow and regulate cannabis activity? (Percent "Yes" shown)*

	<b>Medicinal</b>	<b>Commercial</b>
<b>Cultivation</b>	67.1%	57.2%
<b>Manufacture</b>	68%	57.2%
<b>Sale</b>	64.8%	52.5%

*Question 2: How concerned are you that regulated cannabis would create the following issues in the City? (Percent "Very Concerned" shown)*

	<b>Very Concerned</b>
<b>Negative Impact on Youth</b>	42.6%
<b>Crime Issues</b>	38.2%
<b>Mental Health Issues</b>	35.6%
<b>Public Health</b>	35.2%
<b>Environmental Issues</b>	29.4%

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*Question 3:* If the City requires a cannabis business to conduct thorough employee background checks through the SFPD; install a physical security system that secures both the property and the building; use security guards to keep employees and customers safe; install odor control. How likely are you to support cultivation, manufacturing or sale of cannabis in the City? (Percent “Likely” shown)

	<b>Likely</b>
<b>Cultivation</b>	62.1%
<b>Manufacture</b>	60.5%
<b>Sale</b>	58.2%

*Question 4:* If the City were to proceed with cannabis regulation, how would you like to see the revenues spent? Please check three.

	<b>Priority</b>
<b>Enhance Street and Sidewalk Improvements</b>	59.9%
<b>Youth Education Programs</b>	58.6%
<b>Parks, Play Equipment, and Sports Fields</b>	52.5%
<b>Substance Abuse Outreach Programs</b>	46.3%
<b>Fund Police School Resource Officer</b>	39.5%
<b>Art and Culture Programs</b>	38.3%
<b>Reinstitute Fourth of July Celebration Event</b>	22.2%
<b>Other</b>	17.9%

*Question 5:* After considering the information provided in the survey, do you now feel the City should allow and regulate cannabis activity? (Percent “Yes” shown)

	<b>Medicinal</b>	<b>Commercial</b>
<b>Cultivation</b>	67.6%	59.0%
<b>Manufacture</b>	68.6%	59.6%
<b>Sale</b>	66.5%	56.2%

**Key survey themes:**

- More than 56% of respondents supported all types of regulated cannabis activity in the City.
- Respondents supported medicinal cannabis activity at a greater rate than commercial cannabis activity (66.5% support for medicinal cannabis vs. 56.2% support for commercial cannabis).
- Respondents supported cultivation and manufacturing more than sale.
- Respondents were slightly more likely to support cannabis activity after receiving the information provided in the survey.
- Respondents were most concerned about the negative impact on youth and crime issues.

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- Respondents cannabis revenue expenditure priorities were streets and sidewalk repairs, youth education programs, and parks, play equipment, and sports fields.

**Ad-Hoc Consensus**

After carefully considering all of the public input and the City's needs, the Ad Hoc Committee was able to come to a consensus recommendation to the City Council to allow the activities outlined below. As a reference, staff developed a map of the City identifying the areas in which each activity would be allowed per the Ad Hoc's recommendation (Attachment "F")

1. **Medicinal and Adult-Use Commercial Cultivation:** Cultivation is the growing of cannabis plants to be sold to cannabis manufacturing businesses and ultimately turned into a final consumer product. This activity is typically conducted indoors in a secure warehouse type facility. Consensus was reached to recommended allowing medicinal and adult-use cannabis cultivation within the City's manufacturing (M-1 and M-2) zones with a 300-foot buffer from schools and youth centers.
2. **Medicinal and Adult-Use Commercial Manufacturing:** Manufacturing is the process of turning the raw cannabis plant material into consumer products, including, but not limited to, food products, cosmetic products, oils and supplements. This activity is typically conducted in a manufacturing facility, often times with a commercial kitchen and other large commercial production equipment. Consensus was reached to recommended allowing medicinal and adult-use cannabis manufacturing within the City's manufacturing (M-1 and M-2) zones with a 300-foot buffer from schools and youth centers.
3. **Cannabis Testing:** Testing is the analysis of cannabis plants and products to determine the residual solvents, physical and microbial contamination, potency, and terpenes, among other things, for labeling and reporting purposes. This activity is done in a clean medical laboratory environment similar to testing of medical samples. Consensus was reached to recommended allowing testing within the City's commercial (C-1, C-2, and SC) and manufacturing (M-1 and M-2) zones with a 300-foot buffer from schools and youth centers.

**Number of Permits:** The Ad Hoc Committee discussed whether there should be a limited number of permits offered in each category. Since the area where these activities would be allowed is already limited to a small segment of the City, the Ad Hoc is not recommending a finite number of permits to be issued. Rather, they are recommending that each application be evaluated based on its merits, including the ability to operate a successful, high performing business. More information regarding the recommended process for awarding permits is provided in the "Recommended Permitting Process" section of this report.**Additional Considerations**

Despite a lack of consensus from the Ad Hoc, the Committee felt that the City Council should discuss and provide direction on the following issues:

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1. **Storefront Retail Dispensaries:** The City may allow storefront retail dispensaries from licensed premises that sell and deliver cannabis and cannabis products and are open to the public. The location of these licensed operations can be limited by the City to provide a buffer from sensitive receptors identified by the City. The City would have discretion to set any applicable buffer and any sensitive uses applicable to such buffer.
2. **Non-storefront Retail (i.e. delivery only):** The City may allow non-storefront retail operations that is not open to the public. A non-storefront retailer is a point-of-sale retailer that sells and delivers cannabis or cannabis products to consumers from a licensed premises; however, those premises are not open to the public and sales are conducted exclusively by delivery. The location of these licensed operations can be limited by the City to provide a buffer from sensitive receptors identified by the City. The City would have discretion to set any applicable buffer and any sensitive uses applicable to such buffer.

NOTE: Cannabis delivery service is currently permitted under the City Code for licensed businesses located outside the City limits. To date, no businesses have applied for this permit.

3. **Vertical Integration through Microbusinesses:** The City may encourage “vertical integration” by allowing applicants to obtain multiple licenses on one property. For example, the City may approve a license to cultivate cannabis plants as well as manufacture the cannabis raw material into a consumer product on the same site through a “microbusiness” license. A microbusiness license allows multiple cannabis activities (i.e. limited cultivation of no more than 10,000 square feet, manufacturing, and storefront or non-storefront retail sales, if allowed) on the one site..
4. **Revenue Generation:** There are a number of mechanisms for generating revenue from a cannabis program. There will be a non-refundable application fee required from each applicant before the City starts processing a permit application. This fee will be set to fully recover the cost of processing, reviewing, and vetting each application and applicant. There will also be user fees required for any planning and building permits required for facility improvements. These are one time fees for which the City is limited to cost recovery.

In addition to one-time fees, the City can generate revenue through implementing new cannabis related taxes. These would be on-going revenues to be used to offset on-going costs associated with regulation and oversight of a cannabis program as well as provide funding for community benefits and other community programs and projects. Potential tax structures for each type of activity is included in the Budget Impact Section. Pursuant to state law, new taxes will need to be approved by voters at a general election. If directed to move forward, staff will work closely with HdL and City Council to develop proposed tax structures and will present the proposed taxes to voters for approval in November 2020.

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**Recommended Permitting Process**

The Ad Hoc Committee recommends that a conditional use permit and development agreement be required for all potential commercial cannabis businesses in the City.

*Conditional Use Permit (CUP)*

A CUP is a discretionary land use approval that requires Planning and Preservation Committee approval and both public noticing and a public hearing to obtain community input on a proposed project. CUPs consider projects in light of the public welfare and customize conditions to ensure that businesses further the public interest and welfare. The CUP would allow the City to tailor conditions and regulations on proposed businesses based upon the impact on the community and vicinity. Conditions often address signage, hours of operation, parking, security, noise, and odor. Such conditions, however, must reasonably related to the use of the property to be valid.

*Development Agreement (DA)*

A DA is a contract negotiated between a developer and the City, subject to approval by both the Planning and Preservation Commission and the City Council. The DA is beneficial in that it allows for creative land use development through give-and-take negotiations in which both parties address their respective needs and desires. DAs are advantageous to the City in that conditions can be imposed that are not limited to being reasonably related to the use of the property. If the parties agree to a term, then it can be imposed. A DA is also useful in that it is a vehicle for the Developer's provision of public community benefits to the City, including:

- The payment of annual business fees;
- Drug prevention education programs;
- Scholarships;
- Health clinics;
- Infrastructure improvements; and
- Other community benefits desired by City.

**BUDGET IMPACT:**

Staff worked closely with HdL to develop a number of conservative revenue projections generated from a cannabis program assuming three permitted businesses in each category. These are only projections.

**Ad Hoc Consensus Activities**

The following table identifies the projected range of revenue for the consensus items recommended by the Ad Hoc Committee:

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<b>Activity</b>	<b># of Permits</b>	<b>Basis of Tax Revenue</b>	<b>Min. Revenue/year</b>	<b>Max. Revenue/year</b>
Cultivation	3	\$7 - \$10 per square foot	\$259,000	\$370,000
Microbusinesses	3	2.5% - 6% of Gross Receipts	\$262,500	\$630,000
Manufacturing	3	2.5% - 6% of Gross Receipts	\$187,500	\$450,000
Testing Lab	2	1% - 2.5% of Gross Receipts	\$20,000	\$50,000
		<b>Total Consensus Items</b>	<b>\$729,000</b>	<b>\$1,500,000</b>

**Additional Activities**

The following table identifies the projected range of revenue for the additional items to be considered by the City Council:

<b>Activity</b>	<b># of Permits</b>	<b>Basis of Tax Revenue</b>	<b>Min. Revenue/year</b>	<b>Max. Revenue/year</b>
Storefront Retail	3	2.5% - 6% of Gross Receipts	\$187,500	\$450,000
Non-storefront Retail (delivery only)	3	2.5% - 6% of Gross Receipts	\$150,000	\$360,000
		<b>Total Additional Items</b>	<b>\$337,500</b>	<b>\$810,000</b>

**Increased Expenses**

In addition to the potential additional revenue, there will be additional costs associated with implementation, oversight, management, and regulation of a cannabis program. To accommodate the increased workload, the following costs are anticipated:

<b>Department</b>	<b>Activity</b>	<b>Min. Expense/year</b>	<b>Max. Expense/year</b>
Community Development	Staff resources for planning review, code enforcement and building inspections (1.5 to 2 FTEs or contract services)	\$150,000	\$200,000
Police Department	Staff resources for processing permits, oversight, and enforcement activities (2 to 3 FTEs)	\$200,000	\$300,000
Administration/Finance	Staff resources for program revenue processing and oversight (2 FTE or contract services)	\$150,000	\$200,000
	<b>Total Expenses</b>	<b>\$500,000</b>	<b>\$700,000</b>

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**Net Revenue**

Net revenue generated by a cannabis program ranges widely depending on the activities supported by the City Council. At the low end (i.e., minimum revenue generated by only consensus activities less the maximum expenses per year), the resulting projected net revenue is \$30,000 per year and on the high end (i.e., maximum revenue generated by all activities less minimum expense per year), the resulting projected net revenue is \$1,810,000 per year. Projected net revenue generated from a cannabis program would be available to fund priority items identified in the community survey.

**CONCLUSION:**

Staff recommends that the City Council consider the Cannabis Ad Hoc Committee's consensus recommendations and other non-consensus activities and provide direction to staff regarding development of a cannabis regulation and permitting program in the City of San Fernando.

**ATTACHMENTS:**

- A. Flyer promoting Cannabis Community Meetings
- B. Cannabis Survey
- C. Screenshot of City's Homepage
- D. Informational PowerPoint Presentation
- E. Cannabis Survey Data
- F. GIS map of recommended allowable uses

THE CITY OF  
**SAN FERNANDO**

# *What do you think about the CANNABIS (MARIJUANA) INDUSTRY coming to our City?*

The City is hosting a series of community workshops  
to listen to residents' concerns about cannabis.

- **THURSDAY | JANUARY 18, 2018 | 6:30 PM**  
**Recreation Park 208 Park Avenue**
- **SATURDAY | JANUARY 27, 2018 | 2 PM**  
**Las Palmas Park 505 S. Huntington Street**
- **THURSDAY | FEBRUARY 1, 2018 | 6:30 PM**  
**Council Chambers 117 Macneil Street**
- **SATURDAY | FEBRUARY 10, 2018 | 2 PM**  
**Council Chambers 117 Macneil Street**

## **FOR MORE INFORMATION:**

818.898.1202 | [info@sfcity.org](mailto:info@sfcity.org) | [www.sfcity.org](http://www.sfcity.org)

### *Discussion will include:*

How can we keep cannabis out of the hands of our youth?

Will cannabis business bring crime to our community?

How much revenue can the City expect to generate from cannabis taxes and fees?

What could these revenues be used for?

What are public health and environmental impacts?

In 2016, California voters passed Prop 64 legalizing the non-medical use of cannabis, with certain restrictions, and provides for industry licensing and establishing standards for marijuana projects. Prop 64 also allows for state and local regulation and taxation of marijuana businesses.

LA CIUDAD DE  
**SAN FERNANDO**

# ¿Que piensa sobre la industria de la **CULTIVACION DEL CANNABIS** **(MARIJUANA)** en la ciudad?

La ciudad estará presentando una serie de talleres comunitarios para escuchar las inquietudes que los residentes pueden tener sobre el cannabis.

- **JUEVES | 18 DE ENERO DEL 2018 | 6:30 PM**  
Parque Recreación 208 Park Avenue
- **SABADO | 27 DE ENERO DEL 2018 | 2 PM**  
Parque Las Palmas 505 S. Huntington Street
- **JUEVES | 1 DE FEBRERO DEL 2018 | 6:30 PM**  
Cámara del Concilio 117 Macneil Street
- **SABADO | 10 DE FEBRERO DEL 2018 | 2 PM**  
Cámara del Concilio 117 Macneil Street

## PARA MÁS INFORMACIÓN:

818.898.1202 | [info@sfcity.org](mailto:info@sfcity.org) | [www.sfcity.org](http://www.sfcity.org)

### *La charla incluirá:*

¿Como podremos mantener el cannabis fuera del alcance de nuestros jóvenes?

¿Traerá crimen a nuestra Ciudad la industria del cannabis?

¿Cuanto ingreso se espera que los impuestos y tarifas del cannabis generen para la ciudad?

¿Para que se pueden utilizar esos ingresos?

¿Cuáles serán los impactos a la salud pública y ambientales?

En el 2016, los votantes de California pasaron la Proposición 64 que legaliza el uso no medicinal del cannabis, con ciertas restricciones, y estipula la concesión y establece normas para proyectos de marijuana. Proposición 64 también permite regulaciones estatales y locales e impuestos a los negocios de marijuana.

# What do you think about the CANNABIS INDUSTRY (MARIJUANA) coming to our city?

Due to recent changes in California law, cities have the authority to regulate commercial cannabis in their community.

The San Fernando City Council is in the process of reviewing cannabis policy options that will best serve the interests of our community and seeks your input.

- Marijuana is another term for cannabis.
- Cultivation is growing cannabis plants.
- Manufacturing is producing cannabis products, including food products, cosmetic products, oils, and supplements.
- Sale is dispensing of cannabis products from a physical retail location, including non-storefront sales.

Please tell us what you think about Cannabis. Por favor diganos que es lo que piensa acerca del Cannabis.

1. Should the City of San Fernando allow and regulate commercial cannabis (marijuana) activity? If yes, check all that apply. ¿Cree usted que la Ciudad de San Fernando debe de permitir y regular la actividad del cannabis (marijuana) comercial? Si su respuesta es "si", marque todo lo que aplique.

	Medical Medica			Non-Medical/Commercial No-Medica/Comercial		
	Yes Si	Undecided Indeciso(a)	No No	Yes Si	Undecided Indeciso(a)	No No
A. Cultivation Cultivación	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Manufacturing Manufactura	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. Sale Venta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

2. How concerned are you that regulated cannabis (marijuana) would create the following issues in the City of San Fernando? Use the rating scale below. ¿Que tan preocupado está usted de que el cannabis (marijuana) regulado crea los siguientes problemas en la Ciudad de San Fernando? Use la escala de clasificación a continuación.

	Very Concerned Muy Preocupado(a)	Neutral Neutral	Not Concerned At All Nada Preocupado(a)
	○	○	○
A. Crime Issues Problemas Criminales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Environmental Issues Problemas Ambientales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. Public Health Problemas de Salud Publica	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
D. Negative Impact on Youth Impacto Negativo Sobre los Problemas de la Juventud	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
E. Mental Health Issues Problemas de Salud Mental	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

3. If the City of San Fernando requires a cannabis business to: Si la Ciudad de San Fernando require a un negocio de cannabis a someterse a:

- Conduct thorough employee background checks through the San Fernando Police Department;** una verificación a fondo de antecedentes del empleado conducido por el Departamento de Policía de San Fernando;
- Install a physical security system that secures both the property and the building;** la instalacion de un sistema de seguridad físico que asegura la propiedad y edificio;
- Use security guards to keep employees and customers safe; and** uso de guardias de seguridad para proteger a los empleados y clientes; y
- Install odor control.** Instalar artefacto de control de olor.

How likely are you to support the cultivation, manufacturing or sale of medicinal cannabis in the City of San Fernando? Use the rating scale below. ¿Que tan dispuesto estaría a apoyar la cultivación, manufactura y venta de el cannabis (marijuana) en la Ciudad de San Fernando? Use la escala de clasificación a continuación.

	Likely Probable	Neutral Neutral	Unlikely Improbable
	○	○	○
A. Cultivation Cultivación	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Manufacturing Manufactura	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. Sale Venta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

# ¿Que piensa sobre la industria de la CULTIVACION DEL CANNABIS (MARIJUANA) en la ciudad?

Debido a recientes cambios en la ley de California, las ciudades tienen la autoridad de regular el uso del cannabis comercial en su comunidad.

El concilio de la Ciudad de San Fernando está en el proceso de analizar opciones sobre la póliza de cannabis que mejor sirvan los intereses de nuestra comunidad y piden su participación.

- Marijuana es otro término para cannabis.
- Cultivación es la siembra de la planta cannabis.
- Manufactura es la producción de productos cannabis, incluye productos comestibles, productos cosméticos, aceites y suplementos.
- Venta es dispensar productos cannabis de una locación de venta a menudeo, incluyendo ventas en tiendas sin fachada.

4. If the City of San Fernando were to proceed with cannabis (marijuana) regulation, how would you like to see revenues spent? Please check three. ¿Si la Ciudad de San Fernando procediera con la regularización del cannabis (marijuana), como quisiera usted que se utilizaran los ingresos generados? Por favor marque tres.

A. Fund Police School Resource Officer	<input type="radio"/>
Financiar un Oficial de Policía de Recursos Escolares	
B. Parks, Play Equipment, and Sports Fields	<input type="radio"/>
Parques, Equipo de Recreio, y Campos de Deporte	
C. Enhance Street and Sidewalk Improvements	<input type="radio"/>
Dar Realce a las Mejoras a las Calles y Aceras	
D. Substance Abuse Outreach Programs	<input type="radio"/>
Divulgación de Programas de Abuso de Sustancias	
E. Youth Education Programs	<input type="radio"/>
Programas Educacionales Para Jovenes	
F. Art and Culture Programs	<input type="radio"/>
Programas de Arte y Cultura	
G. Reinstitute the Fourth of July Celebration Event (fireworks)	<input type="radio"/>
Reincorporar el Evento de Celebración del Cuatro de Julio (fuegos artificiales)	
H. Other:	<input type="radio"/>
Otro:	

5. After considering the information provided in this survey, do you now feel the City of San Fernando should allow and regulate commercial cannabis (marijuana) activity? Use the rating scale below. ¿Despues de considerar la información proveida en esta encuesta, usted ahora siente que la Ciudad de San Fernando debería permitir y regular la actividad del cannabis (marijuana) comercial? Use la escala de clasificación a continuación.

	Medical Medica			Non-Medical/Commercial No-Medica/Comercial		
	Yes Si	No No	Need More Information Necesito Mas Información	Yes Si	No No	Need More Information Necesito Mas Información
A. Cultivation Cultivación	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
B. Manufacturing Manufactura	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
C. Sale Venta	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? ¿Tiene algún otra preocupación que le gustaría compatir sobre el cannabis (marijuana) en la Ciudad de San Fernando?

NAME NOMBRE

ADDRESS AND/OR EMAIL ADDRESS DIRECCIÓN Y/O CORREO ELECTRONICO

Please tell us what you think about Cannabis. Por favor diganos que es lo que piensa acerca del Cannabis.



## WAYS

TO COMPLETE  
THIS SURVEY

# 2

## MANERAS

DE COMPLETAR  
LA ENCUESTA

### VISIT VISITE:

[WWW.CI.SAN-FERNANDO.CA.US/CANNABIS-INDUSTRY](http://WWW.CI.SAN-FERNANDO.CA.US/CANNABIS-INDUSTRY)

### AND COMPLETE THE FORM ELECTRONICALLY

Y COMPLETE LA FORMA ELECTRONICAMENTE

### FILL OUT LLENE:

THE ENCLOSED SURVEY AND MAIL IT TO OR DROP  
OFF AT THE ADDRESS PROVIDED

LA ENCUESTA ADJUNTA Y MANDELA POR CORREO O  
ENTREGUE A LA DIRECCION PROVISTA

CITY OF SAN FERNANDO | [INFO@SFCITY.ORG](mailto:INFO@SFCITY.ORG) | 818.898.1202 | [WWW.SFCITY.ORG](http://WWW.SFCITY.ORG)



PLACE STAMP  
ESTAMPIELA  
PONGA  
HERE  
AQUI

San Fernando, CA 91340

117 Macneil Street

CITY OF SAN FERNANDO

THE CITY OF  
**SAN FERNANDO**

*What do you think about the  
¿Que piensa sobre la industria de la*

**CANNABIS (MARIJUANA) INDUSTRY  
CULTIVACION DEL CANNABIS**

*coming to our City?  
en la Ciudad?*

COMPLETE AND RETURN THIS SURVEY  
COMPLETE Y REGRESE ESTA ENCUESTA

City of San Fernando x

ci.san-fernando.ca.us

Apps New Tab TimeClock Plus

tel. (818) 898-1200 117 Macneil Street, San Fernando, CA 91340

The City of SAN FERNANDO

Our City Work With City Stay Connected Departments Residents Businesses

Looking to start a business in San Fernando?

San Fernando proudly offers accessible city services, a responsive city government, and low business taxes. Visit our Business Services section for all your answers.

SEE MORE CONTACT US

i What's New  
Get the latest information on new programs, activities, and events in San Fernando.

What's New

Get the latest information on new programs, activities, and events in San Fernando.

wi City Council Meetings  
Held on the 1<sup>st</sup> and 3<sup>rd</sup> Monday of each month.

City Council Meetings

Held on the 1<sup>st</sup> and 3<sup>rd</sup> Monday of each month.

cal Public Meetings  
Keep up-to-date on City business and join us at our Public Meetings

Public Meetings

Keep up-to-date on City business and join us at our Public Meetings

cal City Calendar  
Check back here for a schedule of meetings and events!

City Calendar

Check back here for a schedule of meetings and events!

CANNABIS INDUSTRY

What do you think about the Cannabis Industry coming to our City? Click here to learn more.

Type here to search

11:16 PM 6/17/2018



COMPANIES

## CITY of SAN FERNANDO Community Workshop

Presented by: Matthew Eaton



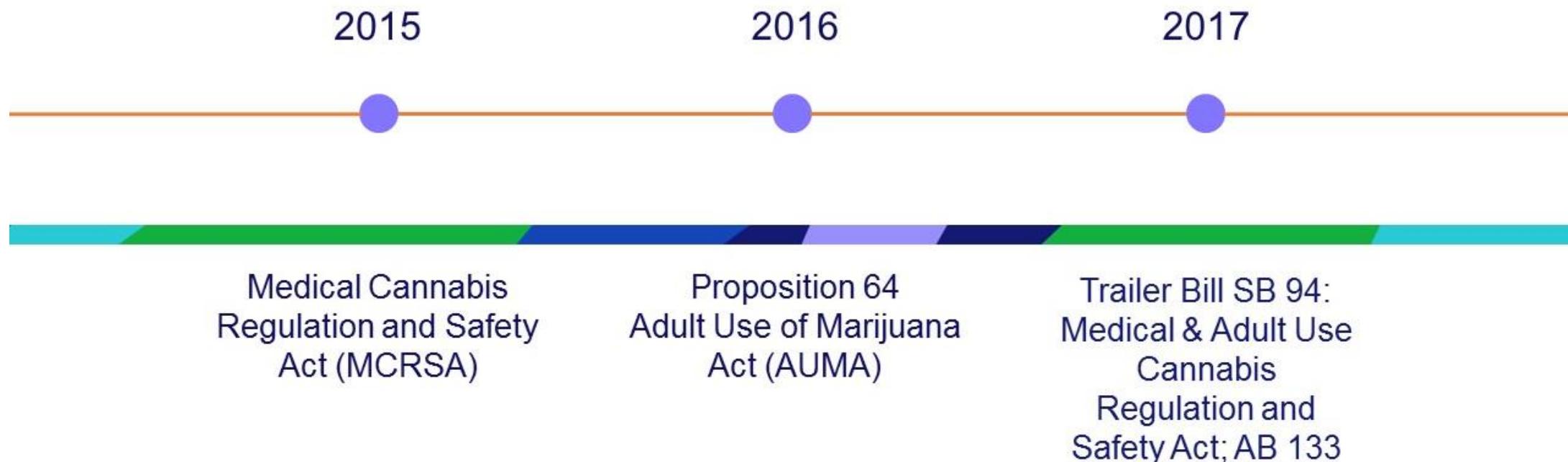


COMPANIES

## Overview of State & Local Legislation



# California Cannabis Legislation



CANNABIS POLICY COMMUNITY OUTREACH

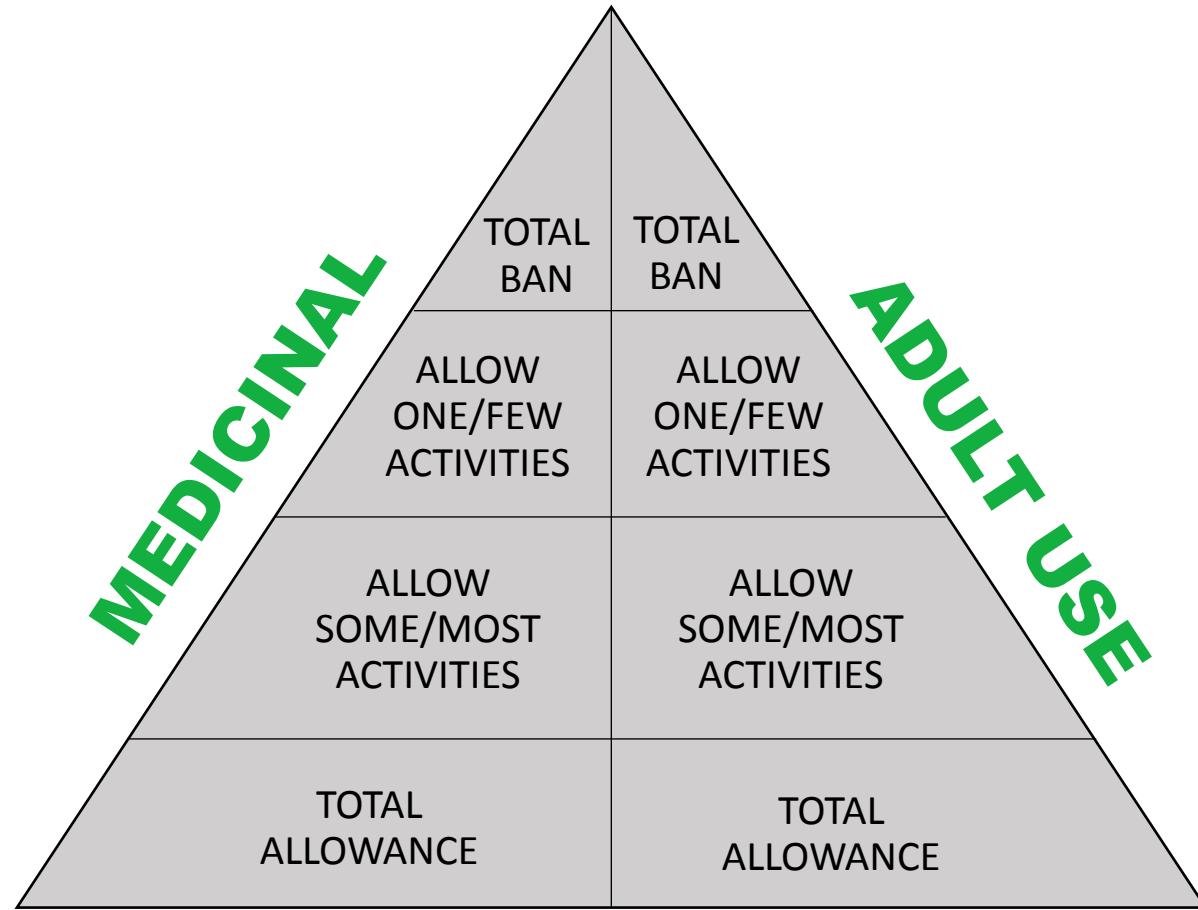


## Protects local control by:

- **Dual licensing:** A requirement in statute that all marijuana businesses must have both a state license and a local license or permit to operate legally in California. Jurisdictions that regulate or ban medical marijuana will be able to retain their regulations or ban.
- **Enforcement:** Local governments may enforce state law and local ordinances if they request that authority and if it is granted by the relevant state agency.

---

# MEDICAL & ADULT-USE CANNABIS REGULATION AND SAFETY ACT (MAUCRSA)



## REGULATORY OPTIONS

# MARIJUANA POLICY DEVELOPMENT

*“Policies designed today will help shape how your industry looks tomorrow.”*

-HdL Companies

# CREATING REGULATIONS

## Areas to Consider

- Hours of operation
- Business location (zoning)
- Signage/advertisement
- Physical security
- Smell, sight, noise
- Reporting requirements
- Employee badge requirements

# CREATING REGULATIONS

## Areas to Consider

- Unpermitted construction activity
- Vendors and consultants
- Access control requirements
- Record reporting/retention requirements
- Investigation and inspection protocols
- Good neighbor policy



# Overview of Commercial Cannabis Business types



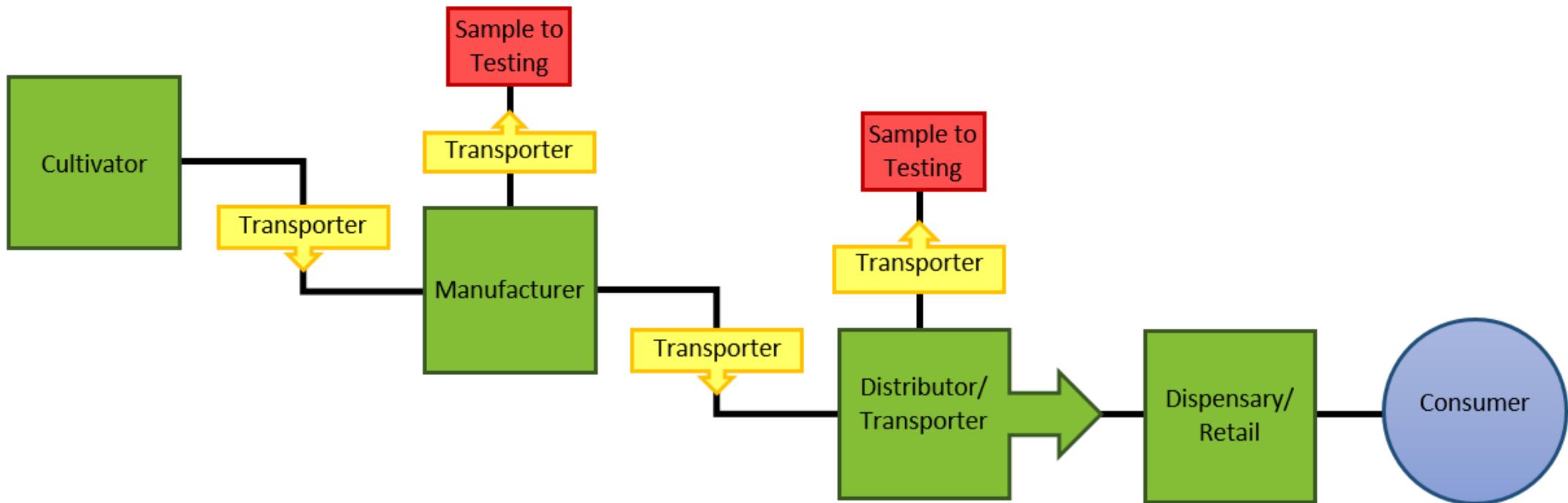


CANNABIS POLICY  
COMMUNITY OUTREACH

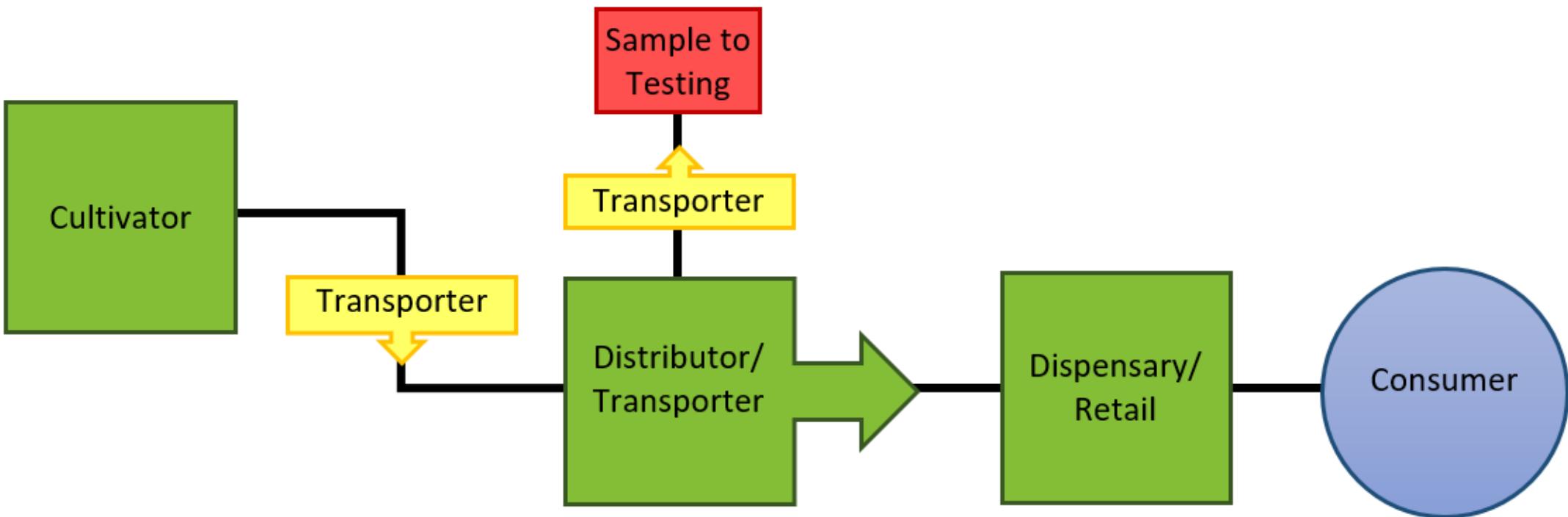
## City Council Sets Cannabis Regulatory Policies on:

- Cultivation
- Microbusiness
- Manufacturing
- Testing Labs
- Delivery/Non Store Front Retailer
- Retail-Medicinal/Adult-Use
- Distribution Facilities

Manufactured Cannabis Products Model  
(concentrates, edibles, salves, tinctures, etc.)



## Non-Manufactured Cannabis Model (flower, leaf or pre-rolled)

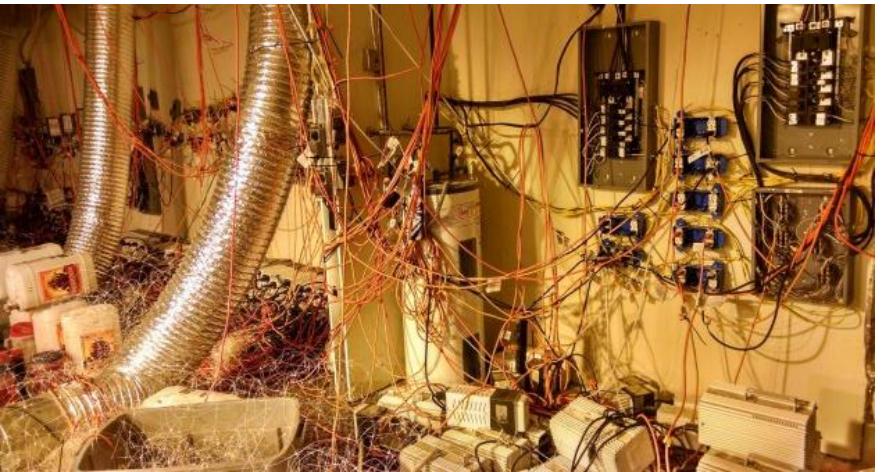




## RETAILER/MICROBUSINESS



# CULTIVATIONS



# ELECTRICAL EQUIPMENT



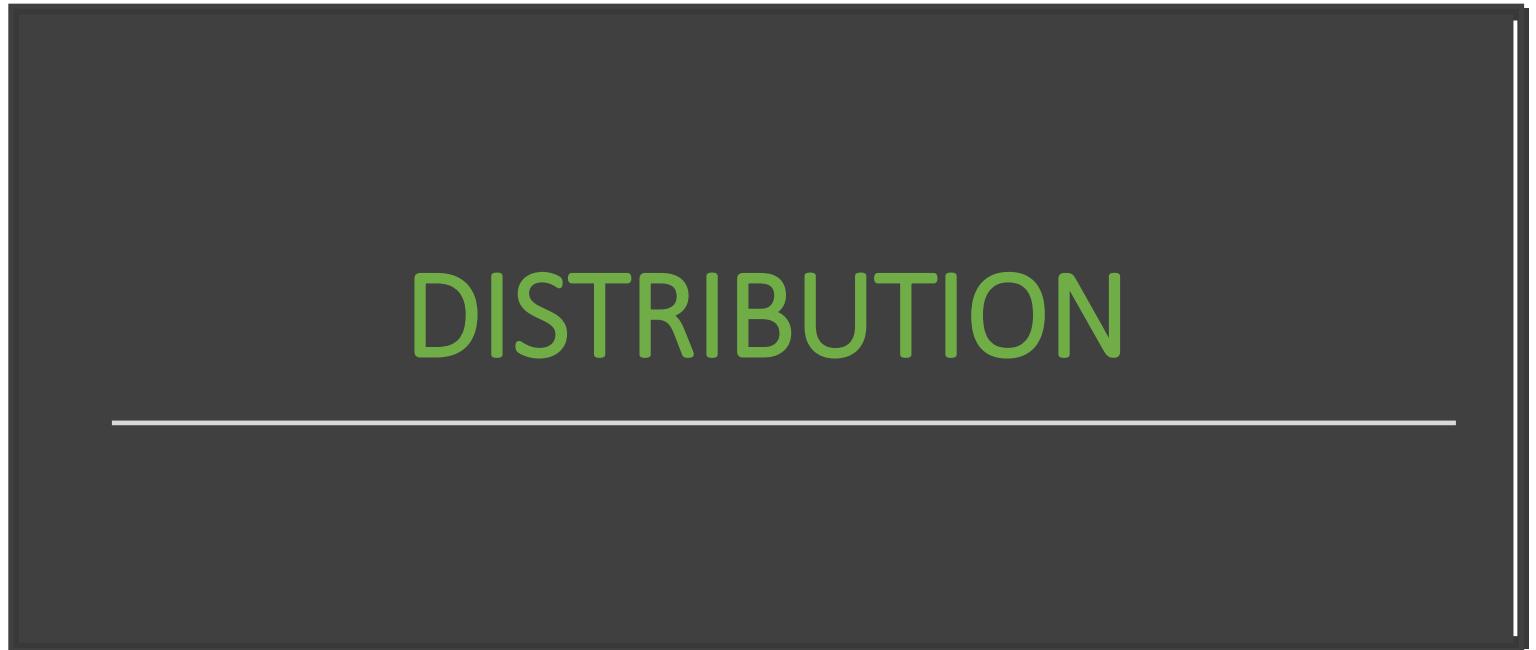
# EXTRACTION FACILITY



# MANUFACTURING



# UNLICENSED ACTIVITIES





# TESTING LABORATORIES

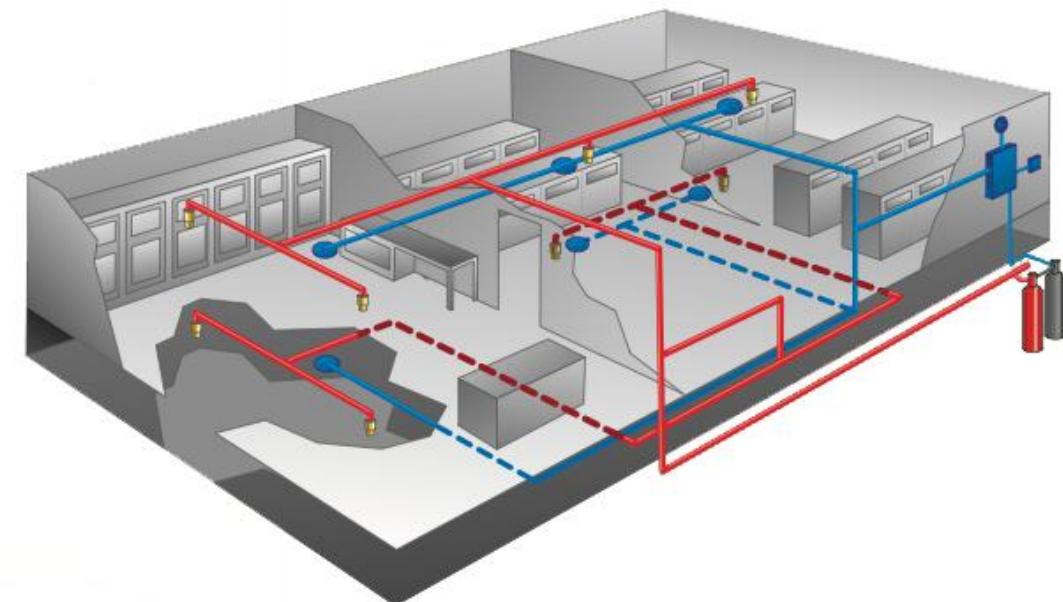
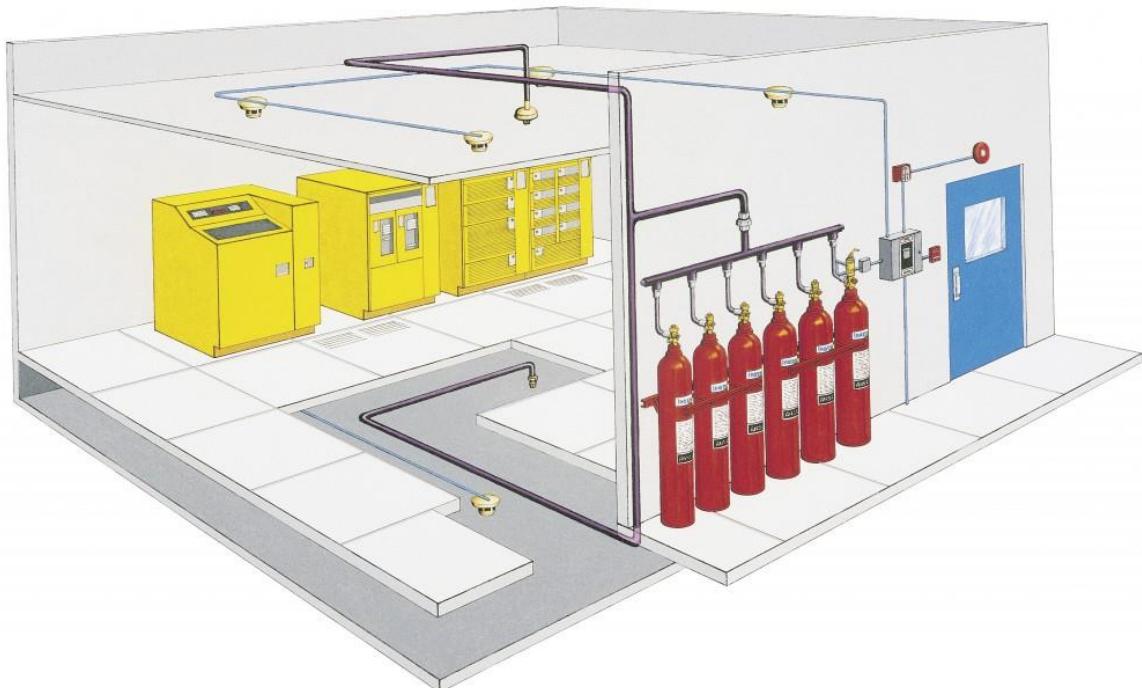
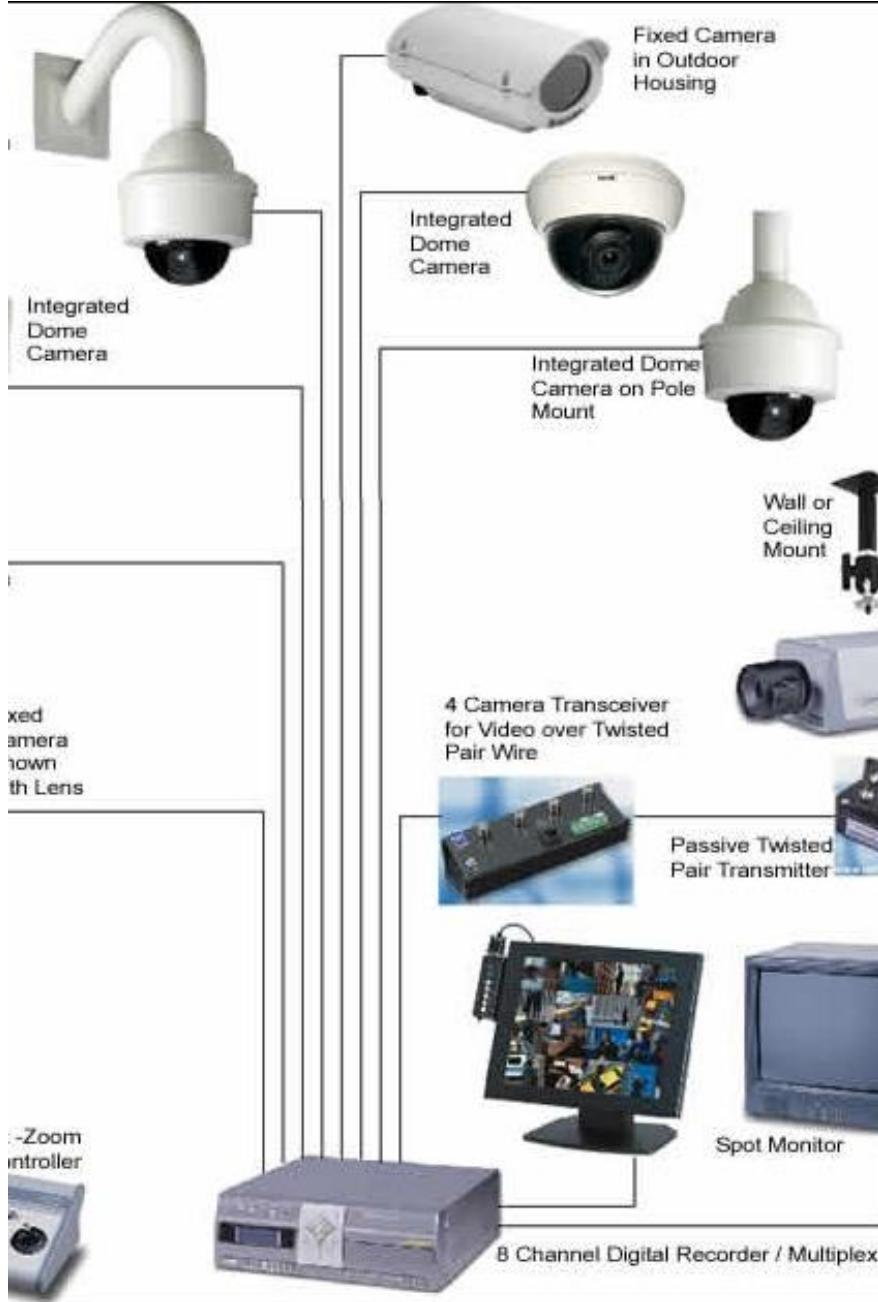


photo courtesy of Kidde

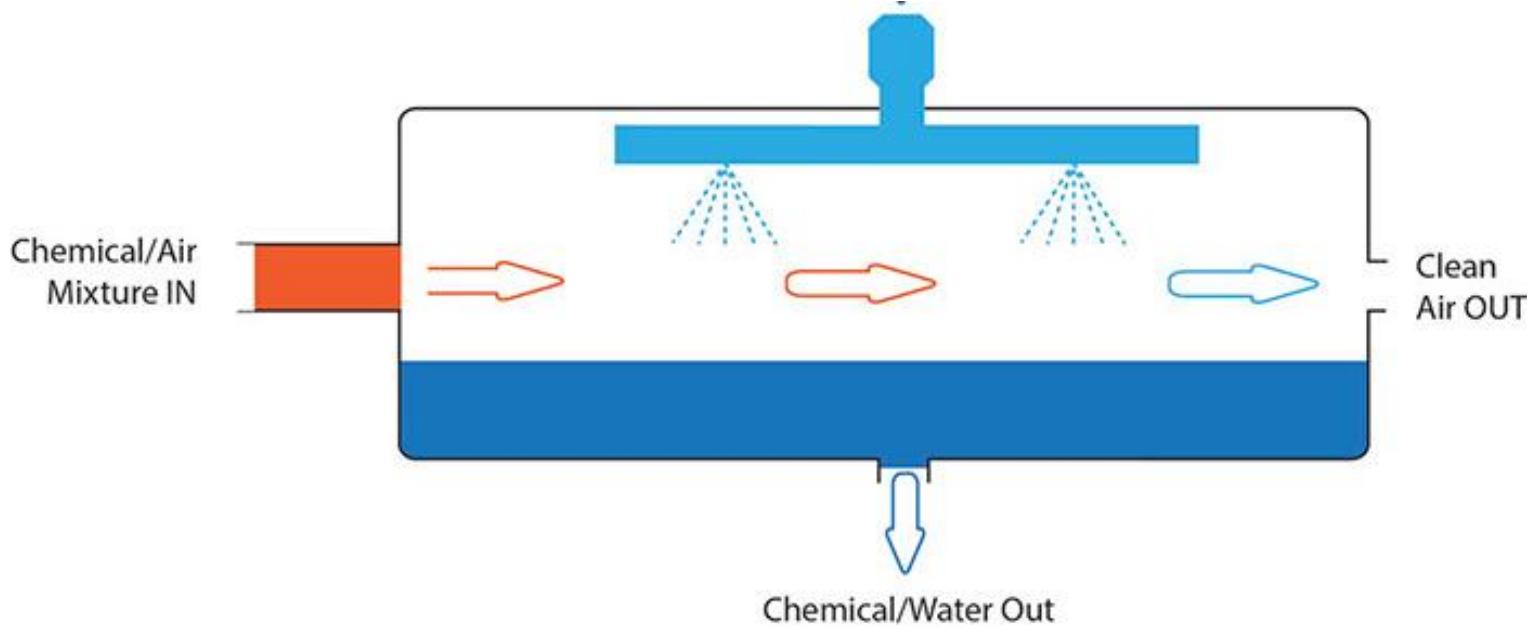
# SAFETY PLAN



# SECURITY PLAN



# INVENTORY TRACKING



# ODOR MITIGATION

 **MADE IN USA**  
FACTORY DIRECT

 **CoolJarz™**



**CHILD RESISTANT ASTM D3475 CERTIFIED**

**ENHANCED PRODUCT SAFETY  
(Regulated Product Packaging)**

**HdL**  
COMPANIES 

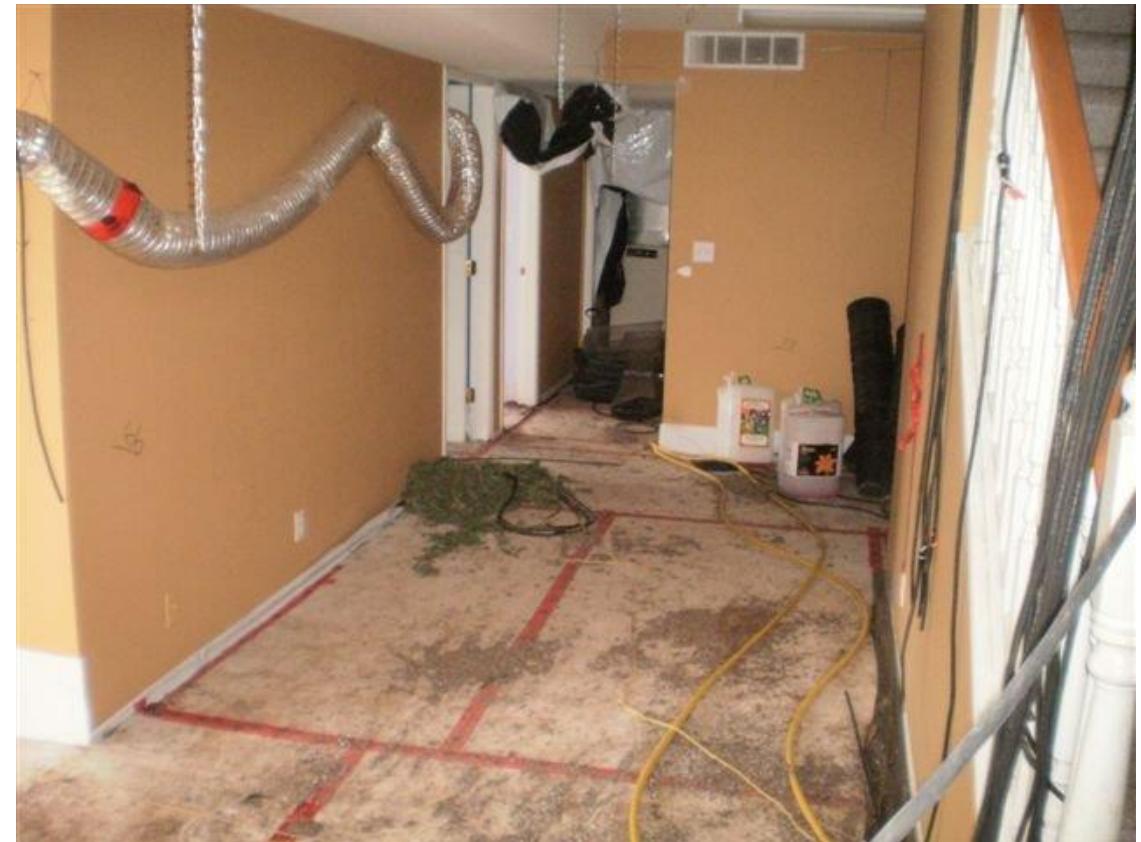
UNIVERSAL  
SYMBOL



CA

# PERSONAL CANNABIS CULTIVATIONS

---



# IMPACTS OF PERSONAL CANNABIS CULTIVATIONS

## THOUGHTFUL LOCAL REGULATIONS SHOULD ADDRESS THE POTENTIAL IMPACTS:

- Unsafe electrical & construction
  - Waste management
  - Water & power usage
  - Quality of life complaints
    - Lighting, noise, odor
- 

## HEALTH AND SAFETY IMPACTS



## Benefits of Regulation (Lessons Learned)



# BALANCED APPROCH TO OVERSIGHT

1

**MONITOR:** The progress

2

**MEASURE:** The results

3

**MODIFY:** The rules as needed



COMPANIES

Taxes & Fees



# CANNABIS STATE AND LOCAL TAX RATES

## State Cannabis Excise Tax

(Applies to medical and non-medical)

### Retail Tax

15%

Gross Receipts of Retail Sales

### Cultivation Tax

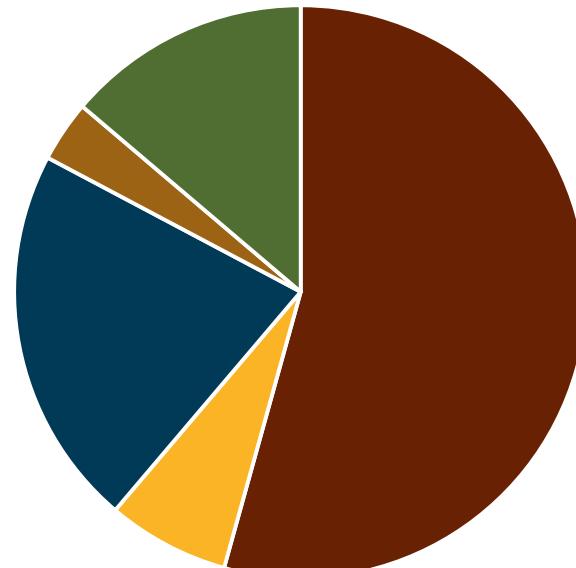
\$9.25/oz. Flowers

\$2.75/oz. Leaves

## Sales and Use Tax: 7.25% +

Adult-Use Subject to Tax

Medicinal May be Subject to Tax



■ State General Fund (3.9375%)

■ Local Public Safety Fund (.50%)

■ Local Revenue Fund (1.5625%)

■ County Transportation Fund (.25%)

■ City/County Operations Fund (1.00%)

## City Cannabis Tax

(Medicinal /Adult –Use)

XX% of Gross Receipts

\$XX Per Square Feet

\$XX Flat Rate

\$XX Per Weight

## City Cost Recovery Fees

### (Prop 26)

(Medicinal/Adult-Use)

\$XX Application Fee

\$XX License Fee

\$XX Renewal Fee

\$XX Administration Fee

	MEDICINAL	ADULT-USE
Cultivation	YES / NO	YES / NO
Manufacturing	YES / NO	YES / NO
Testing (Quality Control)	YES / NO	YES / NO
Retailer/Non-Store Front Retailer (Dispensary/Delivery Services)	YES / NO	YES / NO
Distribution Facility	YES / NO	YES / NO
Microbusiness	YES / NO	YES / NO

## CATEGORIES OF USE





COMPANIES

**THANK YOU!**

Matthew Eaton

Cannabis Compliance Manager

[meaton@hdlcompanies.com](mailto:meaton@hdlcompanies.com)

(909) 861-4335



**COMBINED Survey Results**

6/27/2018

**Survey Name:** Cannabis Survey  
**Response Status:** Partial & Completed

**1.1 Should the City of San Fernando allow and regulate medical cannabis (marijuana) activity? If yes, check all that apply.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Medical YES	Medical UNDECIDED	Medical NO
A. Cultivation	Electronic (English)	70	1	35
	Electronic (Spanish)	3	0	0
	Hardcopy	43	0	21
	<b>TOTAL</b>	<b>116</b>	<b>1</b>	<b>56</b>
		<b>67.1%</b>	<b>0.6%</b>	<b>32.4%</b>
B. Manufacturing	Electronic (English)	70	2	34
	Electronic (Spanish)	4	0	0
	Hardcopy	45	1	19
	<b>TOTAL</b>	<b>119</b>	<b>3</b>	<b>53</b>
		<b>68.0%</b>	<b>1.7%</b>	<b>30.3%</b>
C. Sale	Electronic (English)	68	0	36
	Electronic (Spanish)	4	0	0
	Hardcopy	42	6	20
	<b>TOTAL</b>	<b>114</b>	<b>6</b>	<b>56</b>
		<b>64.8%</b>	<b>3.4%</b>	<b>31.8%</b>

**1.2 Should the City of San Fernando allow and regulate commercial cannabis (marijuana) activity? If yes, check all that apply.**

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Non-Medical/ Commercial YES	Non-Medical/ Commercial UNDECIDED	Non-Medical/ Commercial NO
A. Cultivation	Electronic (English)	64	3	38
	Electronic (Spanish)	2	0	1
	Hardcopy	25	4	22
	<b>TOTAL</b>	<b>91</b>	<b>7</b>	<b>61</b>
		<b>57.2%</b>	<b>4.4%</b>	<b>38.4%</b>
B. Manufacturing	Electronic (English)	62	5	37
	Electronic (Spanish)	3	0	1
	Hardcopy	26	5	20
	<b>TOTAL</b>	<b>91</b>	<b>10</b>	<b>58</b>
		<b>57.2%</b>	<b>6.3%</b>	<b>36.5%</b>
C. Sale	Electronic (English)	60	6	39
	Electronic (Spanish)	3	0	1
	Hardcopy	22	7	24
	<b>TOTAL</b>	<b>85</b>	<b>13</b>	<b>64</b>
		<b>52.5%</b>	<b>8.0%</b>	<b>39.5%</b>

## COMBINED Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 2. How concerned are you that regulated cannabis (marijuana) would create the following issues in the City of San Fernando? Use the rating scale below.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Very Concerned	Neutral	Not Concerned At All
A. Crime Issues	Electronic (English)	38	9	59
	Electronic (Spanish)	3	1	0
	Hardcopy	27	20	21
	<b>TOTAL</b>	<b>68</b>	<b>30</b>	<b>80</b>
		<b>38.2%</b>	<b>16.9%</b>	<b>44.9%</b>
B. Environmental Issues	Electronic (English)	27	15	64
	Electronic (Spanish)	2	0	1
	Hardcopy	23	17	28
	<b>TOTAL</b>	<b>52</b>	<b>32</b>	<b>93</b>
		<b>29.4%</b>	<b>18.1%</b>	<b>52.5%</b>
C. Public Health	Electronic (English)	32	13	61
	Electronic (Spanish)	3	0	1
	Hardcopy	27	16	23
	<b>TOTAL</b>	<b>62</b>	<b>29</b>	<b>85</b>
		<b>35.2%</b>	<b>16.5%</b>	<b>48.3%</b>
D. Negative Impact on Youth	Electronic (English)	39	20	46
	Electronic (Spanish)	3	0	1
	Hardcopy	33	19	15
	<b>TOTAL</b>	<b>75</b>	<b>39</b>	<b>62</b>
		<b>42.6%</b>	<b>22.2%</b>	<b>35.2%</b>
E. Mental Health Issues	Electronic (English)	33	12	60
	Electronic (Spanish)	3	0	1
	Hardcopy	27	18	23
	<b>TOTAL</b>	<b>63</b>	<b>30</b>	<b>84</b>
		<b>35.6%</b>	<b>16.9%</b>	<b>47.5%</b>

### 3. If the City of San Fernando requires a cannabis business to: Conduct thorough employee background checks through the San Fernando Police Department; Install a physical security system that secures both the property and the building; Use security guards to keep employees and customers safe; Install odor control. How likely are you to support the cultivation, manufacturing or sale of medicinal cannabis in the City of San Fernando? Use the rating scale below.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Likely	Neutral	Unlikely
A. Cultivation	Electronic (English)	70	2	34
	Electronic (Spanish)	1	0	2
	Hardcopy	39	8	21
	<b>TOTAL</b>	<b>110</b>	<b>10</b>	<b>57</b>
		<b>62.1%</b>	<b>5.6%</b>	<b>32.2%</b>
B. Manufacturing	Electronic (English)	69	3	34
	Electronic (Spanish)	1	0	2
	Hardcopy	37	12	19
	<b>TOTAL</b>	<b>107</b>	<b>15</b>	<b>55</b>
		<b>60.5%</b>	<b>8.5%</b>	<b>31.1%</b>
C. Sale	Electronic (English)	68	2	35
	Electronic (Spanish)	2	0	2
	Hardcopy	33	16	19
	<b>TOTAL</b>	<b>103</b>	<b>18</b>	<b>56</b>
		<b>58.2%</b>	<b>10.2%</b>	<b>31.6%</b>

## COMBINED Survey Results

6/27/2018

**Survey Name:** Cannabis Survey  
**Response Status:** Partial & Completed

4. If the City of San Fernando were to proceed with cannabis (marijuana) regulation, how would you like to see revenues spent? Please check three.

		Number of Response(s)
A. Fund Police School Resource Officer	Electronic (English)	35
	Electronic (Spanish)	3
	Hardcopy	26
	<b>TOTAL</b>	<b>64</b>
		<b>39.51%</b>
B. Parks, Play Equipment, and Sports Fields	Electronic (English)	49
	Electronic (Spanish)	3
	Hardcopy	33
	<b>TOTAL</b>	<b>85</b>
		<b>52.47%</b>
C. Enhance Street and Sidewalk Improvements	Electronic (English)	64
	Electronic (Spanish)	0
	Hardcopy	33
	<b>TOTAL</b>	<b>97</b>
		<b>59.88%</b>
D. Substance Abuse Outreach Programs	Electronic (English)	39
	Electronic (Spanish)	3
	Hardcopy	33
	<b>TOTAL</b>	<b>75</b>
		<b>46.30%</b>
E. Youth Education Programs	Electronic (English)	59
	Electronic (Spanish)	4
	Hardcopy	32
	<b>TOTAL</b>	<b>95</b>
		<b>58.64%</b>
F. Art and Culture Programs	Electronic (English)	40
	Electronic (Spanish)	1
	Hardcopy	21
	<b>TOTAL</b>	<b>62</b>
		<b>38.27%</b>
G. Reinstitute the Fourth of July Celebration Event (fireworks)	Electronic (English)	27
	Electronic (Spanish)	0
	Hardcopy	9
	<b>TOTAL</b>	<b>36</b>
		<b>22.22%</b>
Other	Electronic (English)	15
	Electronic (Spanish)	0
	Hardcopy	14
	<b>TOTAL</b>	<b>29</b>
		<b>17.90%</b>
<b>TOTAL</b>	Electronic (English)	101
	Electronic (Spanish)	4
	Hardcopy	57
	<b>TOTAL</b>	<b>162</b>

## COMBINED Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 5.1 After considering the information provided in this survey, do you now feel the City of San Fernando should allow and regulate medical cannabis (marijuana) activity? Use the rating scale below.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Medical YES	Medical UNDECIDED	Medical NO
A. Cultivation	Electronic (English)	73	0	33
	Electronic (Spanish)	3	0	0
	Hardcopy	41	18	5
	<b>TOTAL</b>	<b>117</b>	<b>18</b>	<b>38</b>
		<b>67.6%</b>	<b>10.4%</b>	<b>22.0%</b>
B. Manufacturing	Electronic (English)	73	0	32
	Electronic (Spanish)	3	0	0
	Hardcopy	42	17	5
	<b>TOTAL</b>	<b>118</b>	<b>17</b>	<b>37</b>
		<b>68.6%</b>	<b>9.9%</b>	<b>21.5%</b>
C. Sale	Electronic (English)	68	1	33
	Electronic (Spanish)	4	0	0
	Hardcopy	41	18	5
	<b>TOTAL</b>	<b>113</b>	<b>19</b>	<b>38</b>
		<b>66.5%</b>	<b>11.2%</b>	<b>22.4%</b>

### 5.2 After considering the information provided in this survey, do you now feel the City of San Fernando should allow and regulate commercial cannabis (marijuana) activity? Use the rating scale below.

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.

		Non-Medical/ Commercial YES	Non-Medical/ Commercial UNDECIDED	Non-Medical/ Commercial NO
A. Cultivation	Electronic (English)	67	2	37
	Electronic (Spanish)	2	1	0
	Hardcopy	29	21	7
	<b>TOTAL</b>	<b>98</b>	<b>24</b>	<b>44</b>
		<b>59.0%</b>	<b>14.5%</b>	<b>26.5%</b>
B. Manufacturing	Electronic (English)	66	2	38
	Electronic (Spanish)	2	1	0
	Hardcopy	31	22	4
	<b>TOTAL</b>	<b>99</b>	<b>25</b>	<b>42</b>
		<b>59.6%</b>	<b>15.1%</b>	<b>25.3%</b>
C. Sale	Electronic (English)	62	4	36
	Electronic (Spanish)	3	1	0
	Hardcopy	26	23	7
	<b>TOTAL</b>	<b>91</b>	<b>28</b>	<b>43</b>
		<b>56.2%</b>	<b>17.3%</b>	<b>26.5%</b>

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando?

Responses Received	Electronic (English)	48
Responses Received	Electronic (Spanish)	2
Responses Received	Hardcopy	33
<b>Responses Received</b>	<b>TOTAL</b>	<b>83</b>

### Number of Surveys Returned

Electronic (English)	108
Electronic (Spanish)	4
Hardcopy	68
<b>TOTAL</b>	<b>180</b>

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

**4. If the City of San Fernando were to proceed with cannabis (marijuana) regulation, how would you like to see revenues spent? Please check three.**

H. Other

1 Leave it to owners how to donate to community

2 I do not want this in our city.

3 Schools

4 I don't want any of the money in our city.

5 Full benefits to city workers

6 Plant more shade trees

7 Why is it limited to 3?

8 Elderly support programs

9 Don't do it!! I prefer you to increase city tax.

10 College Scholarships for Disadvantaged Students.

11 More Police Officers

12 Economic Development

13 Change culture of City Staff

14 Additional Police/Traffic Officers

15 C&F Movie Cinema for S. Fernando

16 Full benefits to city workers

17 Fund continued education and awareness in school program

18 Same as all other business tax & fees or general fund

19 Street Lighting!

20 HEALTH EDUCATION PROGRAMS

21 Hire a person that knows how to write a proper unbiased survey.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 4. If the City of San Fernando were to proceed with cannabis (marijuana) regulation, how would you like to see revenues spent? Please check three. (CONTINUED)

#### H. Other (CONTINUED)

22 Hire more Police Officers

23 Help shelter homeless in a responsible manner

24 Advertise Against Cannabis

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando?

WHATS the difference between a cannabis facility and allowing a nightlife like a lounge in the city of San Fernando? I also feel like the city should regulate similar business to a few mile radius. ItÃ¢ÂÂs ridiculous the amount of hair salons and barber shops that are in the city of San Fernando. ItÃ¢ÂÂs makes no sense to put 10 struggling salons in one street.  
During the presentations, it was mentioned that an ALARMING increase in DUI occurred in cities with legalized sales. I am not willing to endanger a single pedestrian or driver for a potential tax dollar. I consider this akin to blood money. Let people drive to Sylmar or Mission Hills rather than come to our community. If we are so poor that this must be an option (and I would support a tax increase first), NO retail sales (medical or recreational) whatsoever. Testing and cultivation only 500 feet from schools and residential areas. Delivery services equally far from residential areas. ZERO sales. Our residents need to be safe walking and in their cars.

I personally only know that the people who use marijuana that I know are not successful people. I see in my community the young people who started using marijuana almost never amount to professionals or well-educated young people. We don't need this stuff to further destroy the young people of this city. It's hard enough to try to hire a Dependable young person for positions at work. I have never seen a young person who uses marijuana to be to be a positive member of society contributing to the good of society.

Access to medical marijuana should be easy for patients and they shouldnÃ¢ÂÂt have to travel outside their city to obtain it.

Keep san fernando small business owned. No more corporate businesses like chipotle and cvs. Create low income housing

San Fernando has a reputation for being small and quaint. Don't make us common by allowing the cannabis industry in. We don't NEED it.

Cannabis should not be allowed in San Fernando nor should there be any cannabis shops in the city.

I understand the concerns of those who oppose cannabis in San Fernando because this is a very new and delicate subject. The revenue that can be generated for the city would be wonderful. If we look past our own nose we will come to find that there's a liquor store on almost every corner in San Fernando. That being said. Sale of marijuana should and without a doubt be regulated. No worries here. :)

Reduce the use of drugs around public parks. Drug usage is destroying Carey Ranch Park (specifically) and ruining it for families.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

- Should this even be in question? Lets move forward and stop playing games. Our +/- 2sq. Miles will be surrounded by this and we want to potentially ignore the possibility of bringing in revenue from this? Lets do this already! Why is medicinal even in question? I thought 64 was for recreational use.
- I attended the meeting today and feel that Cultivation and Manufacturing is the way to go. If sale was allowed I would like to see that the person opening the shop is a resident of San Fernando. I feel that they would have more stake in the community if they resided here. I would prefer we just stick to Cultivation and Manufacturing preferably city run.
- Establish criteria for selection of cannabis licensees that incorporate: 1) long term commitment to SF community 2) diversity, equity and local roots 3) adequate capitalization and experience in cannabis industry.
- We have so many empty shopping centers and industrial centers that are empty that property owners need this industry to spur commerce again.
- We must explore other kinds of revenue such as medical/recreational marijuana so that we can continue to grow as a city that offers new job growth and retail opportunities for residents.
- I live next door to someone that uses marijuana atleast 4 or more times a day. I am pregnant and have little kids I hate the smell and we should have city regulations as to how this should be used
- Ensuring that the product being sold is without additional chemicals or additives that could harm consumers is another policy liability that the City must consider. Important City regulations should be heavily imposed on Cultivation & Manufacturing since these are areas that can greatly impact residents. Areas of sale can be seen as hotspots for police to patrol so that there can be low levels of assault, robbery, & DUI's.
- It's worked extremely well in much larger cities who are seeing revenues go up for education services and also seeing cannabis use go down among youth - let's get it regulated, taxed, and quit wasting money enforcing laws against it that do nothing for anyone but the prison system.
- Make the mall to San Fernando cannabis mall
- Not allowing cannabis sales is a missed opportunity for generating tons of tax revenue for our cities programs. Fears of negative affects on the aforementioned issues are unfounded.
- Don't need any more drugs around the neighborhood..
- Very concerned for our youth as many are having challenges to stay in school and also the impact it may have on crime.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey  
**Response Status:** Partial & Completed

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

- How else are residents being contacted in regards to this important issue? For example, are people who don't know how to read/write, use a computer, or speak English being considered? San Fernando is such a small and beautiful city. There are other changes happening in Sylmar where they are building homes for people who have are homeless. People who have mental health and substance abuse issues. Have the representatives of the city of San Fernando considered how a cannabis business will provide easy access for people to use. How will law enforcement be able to monitor "drugged driving"? I'm most concerned about marijuana laced candy and treats because children are being admitted in emergency rooms after accidentally ingesting the marijuana. It promotes increased use and marijuana can be the gate way to heavier drugs. The city doesn't need a marijuana business. It needs to continue to focus on the well being of their residents & providing the community with valuable resources.
- I truly believe that our little city does NOT need a dispensary. I have 5 children, ages 25-9, and I don't want to walk by a dispensary in our neighborhood. Its a shame that you try to ask in your survey what we would like money allocated to IF it happens.....then you ask the initial questions again. We have enough issues in our city, we don't need this to add more. If you have to state that security, alarms etc wloud be used at each building for our safety, that's ridiculous!
- It's a bad idea all the way around. Drive down our streets at any given day with your windows down in the car 9x's out of 10 you can smell weed in someone's car near you...BAD BAD BAD...it;'s just going to cause more problems. What's next selling Heroin????
- I voted against legalizing pot. The smell is as bad as having neighbors who smoke cigarettes. My neighbor sits outside drinking and playing loud music all night at least three times a week, I can't wait to see what happens when he adds pot to the mix.
- As long as the city can guarantee crime does not increase & ALL the cultivating , manufacturing, sales are closely monitored & tightly controlled more people might be on board .
- I just bought a house in San Fernando 3 months ago and one of the reasons was because the marijuana industry hadn't corrupted it and I really didn't think that it would with the type of family oriented community San Fernando is known to be
- No!!! No no itÃ¢ÂÂs a small town and it will just bring more crime to our community.
- I think this industry has the potential to bring the city a great deal of income. My main concern would be keeping the homeless and drug addicts out of our city.
- The city of San Fernando should promote itself and ask for inclusion in the analysis of feasibility to potentially include the San Fernando Valley for participation in the Social Equity Program for cannabis business development. This analysis was just ordered on Friday, by the Los Angeles City Councilâs Rules Committee. I am an aspiring cannabis business owner, and would like the opportunity to be able to qualify, apply for, and participate in the Social Equity program. Iâm an aspiring cannabis business owner and want to apply into the Social Equity program. If well managed, I believe that the revenue stream generated from a well regulated local cannabis industry will ultimately benefit the community in San Fernando. If the city naively does not regulate, guide, and grow this industry locally, they will lose out on needed funds to other parts of the county.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

- 31 I think it's been long overdue and the cities of San Fernando and Pacoima will benefit from cannabis industry.
- 32 City of Los Angeles is allowing sales of recreational marijuana the city of San Fernando is surrounded by the city of Los Angeles so there will be recreational marijuana all around us why not make tax revenue from that market
- 33 This industry is finally legal. Many other cities will take advantage of it and benefit from the income it generates. Marijuana has always been a huge part of San Fernando and will continue to be. It is in all neighboring cities therefore it is always in our city anyway why not profit from it.
- 34 America is freedom. Inhibiting our right to consume is a violation of our natural given right. Thank you for reading .
- 35 The reason I do not support the sale of cannabis within our city is due to the fact that I have seen the dispensaries around the city of Los Angeles and they are often unattractive and there seems to be quite a bit of loitering and consumers utilizing the product in the open around them. If the City of San Fernando were to regulate signage, dispensary presentation as well as making sure that consumers purchase and cannot use the product in the open I may reconsider my position on the sale of cannabis within the city.
- 36 California residents have voted and as elected officials you act on what citizens want. The revenue having this in the City of San Fernando will be sufficient not bring the city out of debt but also improve the overall community (if it spent wisely) by the elected officials. It is what it is and it's time to embrace marijuana.
- 37 Here is my experience with cannabis: Regarding the use of cannabis, if an individual would like to engage in its use, they will find a way to procure marijuana, regardless of the legality, so why not regulate and tax it? We can use the tax revenue to improve the city. If the industry is properly regulated and taxed in the City of San Fernando, I do not see any potential harm coming to the city and its residents. I encourage the legality, education, regulation, and taxation of the cannabis industry. Proper, educated use, should not result in higher crime rates. I believe it should be treated much the same way alcohol is treated.
- 38 This is a great opportunity to bring in a high paying industry and also properly regulate it for responsible use in a way that could benefit the greater community. It has also been proven to provide massive tax hauls for communities and curb black market distribution.
- 39 Get the money and fix our city.
- 40 Me preocupan los jóvenes especialmente...porque soy madre de 3 jóvenes adultos. Me da tristeza ver cómo hoy lo estamos viendo de lo más normal en nuestra comunidad hay tantos espendios de cannabis. ***The young people worry me....especially because I am a mother to 3 young adults. It saddens me (unknown) to see how we are living (unknown) normal how in our community there are numerous cannabis dispensaries.***
- 41 Dispensarios o ventas muy cerca de las escuelas. ***Dispensaries or sales near schools***
- 42 The cannabis industry will be a good resource for the city with education to youth education programs that cannabis is not for kids.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

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### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

I believe that if residents would like to get involved with cannabis, they would regardless of the legality with  
43 this fact, why not regulate and tax it for the good of the community? Side note: Cannabis has been proven  
to be much less harmful than alcohol. Studies have shown positive medicinal effects.

44 Your consultant, Matthew Eaton, appears to have a strong handle on all of the issues and can provide a  
roadmap for the city to follow. Good presentation!

Yes, San Fernando should consult with professionals in this space, us. Making decisions based on opinions.

45 The city should seek top professionals in the industry, as if priority is given to residences. They will fail trying  
to learn this business.

46 Well regulated cannabis has continuously shown to negate most concerns held by citizens of newly adopted  
areas. By regulating youth usage decreases, black market dwindles and crime decreases.

47 No to marijuana

48 Manufacturing - no retail

49 No commercial use permits. No sale of any kind

50 We do all the prep, what if the US Government starts enforcing their laws. What is the plan on getting  
around US Government enforcement.

51 This is long overdue. It will definitely enhance SFC

52 Would like to see San Fernando build a initiative that the State of California left out to protect from special  
interests. Like San Fernando tradition to keep small to medium size establishments with high security.

53 None

54 Against

55 I'm hoping the cannabis industry can be small to fit the city, raise revenues, and reduce crime.

56 Against

57 Please think longterm and understand that being shortsighted in scope and considerations hurts everyone  
involved.

58 We need this sales tax revenue. Alcohol is more dangerous than marijuana. Let's gel with it and not let these  
dollars out of our city.

59 Cannabis is still considered an illegal drug by the federal government. It is still unclear how cannabis affects  
a person's decision making abilities and I am concerned this would creat a larger criminal and homeless  
presence.

60 You should be fair and allow the city business owners, property owners, and residents to be able to apply.

61 This is a goldmine if done right. Our city can be better aesthetically

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey

**Response Status:** Partial & Completed

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

- 62 How is police force controlling safety of guns with state card holders
- 63 There should be more agencies dedicated to offering education (legal/commercial) towards ..... Industry, and all its aspects.
- 64 Do not support cannabis use in our city. City leadership and city residents are responsible to keep our children and families safe from drug use. We already have sever problems with alcohol. We do no need to enhance problems with marijuana in our community. traftionally, we work to keep our cities healthy.
- 65 Con todo respeto soy mi opinion no estoy de acuerdo en lo que pasaria aqui mas crimenes porque no me digan que tindrian bajo control imposible digame en el estado de colorado esta controlada? No queremos esto aque en S.F. gracias. ***With all due respect I give you my opinion I am not in favor in what would happen here more crime because don't tell me everything would be under control impossible tell me is the state of Colorado under control? We don't want this in S.F. thank you.***
- 66 As a cancer survivor, I 100% support the use of medical marijuana
- 67 Since cannabis is legal to use, then its cultivation and sale should be allowed
- 68 Thank you for asking our opinion
- 69 Do we need more police in schools/on the streets. What are the ongoing cost
- 70 Me preocupa que jovenes tomen esto sin seriedad necesaria para poder llevar acabo el proyecto que se planea. ***It worries me that young people take this without necessary seriousness in order to proceed with the proposed project***
- 71 I'm not talking about our adults, I'm worried about our youth. Don't allow this to happen at the cost of our youth.
- 72 Does not belong in our city - will not contribute to our quality of life nor character of our community.
- 73 Concerned about impact on our youth, message it sends. Do we want our youth in altered state of mind or preparing for a successful future to contribute to society an dlive productive life. Please do not apporve any form of cannabis in our community.
- 74 surrounding city's already provide business opportunities for cannabis entrepreneurs. San Fernando should look to improve their business outlook (away from auto body shops and light manufacturing, which is more harmful to our environment and does not provide high paying jobs or taxable revenue) to more commercial / modern business ventures.
- 75 This industry would be a huge increase in city revenues and jobs. It would be a great loss to San Fernando if they are surrounded by other cities allowing this industry and not receiving any of the revenues.

## Constant Contact Survey Results

6/27/2018

**Survey Name:** Cannabis Survey  
**Response Status:** Partial & Completed

### 6. Do you have any other thoughts you would like to share with us regarding cannabis (marijuana) in the City of San Fernando? (CONTINUED)

1.1 Should the City Of San Fernando allow cannabis, Yes. Should the city of San Fernando Regulate cannabis, No.

1.2 Should the City Of San Fernando allow cannabis, Yes. Should the city of San Fernando Regulate cannabis, No.

Your survey is worded improperly as is therefore void. Allowance and regulation are two separate issues.

5.1 There is so little educational material about cannabis that this question is not legitimate.

5.2 There is so little educational material about cannabis that this question is not legitimate.

76 After seeing the effects of sales in Sylmar, and the type of people hanging around the dispensaries, it would be a mistake to add marijuana sales in San Fernando!

The meeting we had, we were told that by regulating and everything said about this survey that the city would have more police to handle any crime or safety issues brought about by the cannabis measure

77 but if we don't have the cannabis measure in our city we would not need the extra police and our city would not have extra crime or the other issues that will eventually come by the city saying yes so NO NO NO on the bringing in it into our city.

When the entire state is moving forward with legalization, why would the City keep these potential tax revenues from benefiting the city?

There are countless studies, including by the FBI that legalization of cannabis reduces violent crime.

78 Legalization takes the sale of cannabis off the streets and places it in a legal, controlled setting.

Beyond this aspect, the countless studies demonstrating the positive health benefits for cancer patients, adults and children with seizures, etc.

Impeding people access to this natural plant is based on uniformed opinions of how the plant is actually used by the majority of its proponents.

79 I would love a chance to operate a cannabis business in your city. I think helping set up a homeless program to help rehabilitate people back into a work mode to eventually get back on there feet... not all homeless are careless. some just need a little help, i believe if the city is able to gain revenue at an early stage in this already booming industry... why wait? also many of the streets could use work,so many potholes

80 MEDICAL MARIJUANA SHOULD BE DISBURSED IN PHARMACIES. ALLOWING COMMERCIAL CANNABIS ACTIVITY IS DETRIMENTAL TO ANY COMMUNITY AND BRINGS NO POSITIVE OUTCOME IN THE LONG RUN.

81 People should have the right to do whatever they want to do with their own lives. However, I also have that right and the right to clean air. Just like cigars, smokers should be allowed to smoke in certain places. Also, because this is a health issue, like in the tobacco industry. Taxes on marijuana users should be used to advertise against its use.

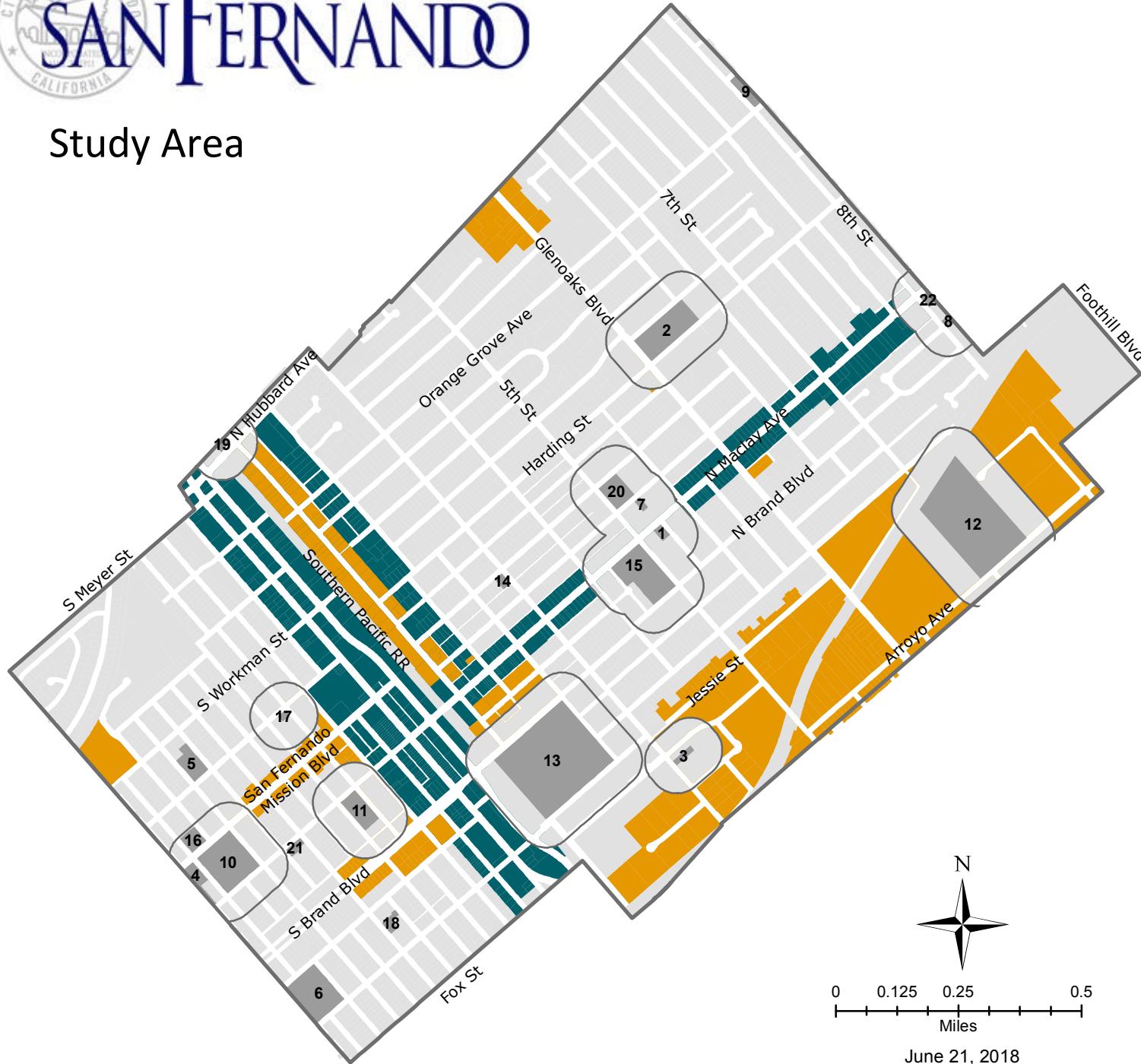
82 People have no respect they smoke outside you can't eve be on your own backyard

83 No cultivating marijuana in the City of San Fernando. No cultivasion de mariguana aqui en San Fernando.



# THE CITY OF SAN FERNANDO

## Study Area



## ATTACHMENT "F" SCHOOLS, DAYCARE CENTERS AND YOUTH CENTERS

1. INTERNATIONAL CHURCH OF THE FOURE SQUARE GOSPEL
2. GLENOAKS CHRISTIAN ELEMENTARY AND WOODEN SHOE PRESCHOOL
3. ROMAN CATHOLIC ARCHBISHOP OF LOS ANGELES
4. TRINITY CHURCH
5. SANTA ROSA BISHOP ALEMANY
6. O MELVENY ELEMENTARY SCHOOL
7. CALIFORNIA CHILDREN'S ACADEMY – AMANECKER
8. PUC INSPIRE CHARTER ACADEMY
9. GRIDLEY STREET ELEMENTARY SCHOOL
10. SAN FERNANDO ELEMENTARY SCHOOL
11. ST. FERDINAND ELEMENTARY SCHOOL
12. CEASAR CHAVEZ LEARNING CENTERS
13. SAN FERNANDO MIDDLE SCHOOL
14. NUEVA ESPERANZA CHARTER ACADEMY
15. MORNINGSIDE ELEMENTARY SCHOOL
16. CALIFORNIA'S CHILDRENS ACADEMY
17. VOLUNTEERS OF AMERICA
18. KIDS 1ST LEARNING CENTER
19. KINDER CARE LEARNING CENTER
20. CALIFORNIA CHILDRENS ACADEMY
21. VOLUNTEERS OF AMERICA BUEN PRINCIPIO PRESCHOOL
22. YWCA GREATER LOS ANGELES

## LEGEND

- Schools and Daycares
- 300 ft. Buffer
- M1, M2, C1, Limited C2 Parcels
- SP5 Zone