

APPLICANTS FOR CITY COUNCIL SEAT

(Listed Alphabetically)

1	David Govea
2	Angel Granados
3	Mary Mendoza
4	Aida Montes
5	Yvonne Mejia Peña
6	John Phillips
7	Rachel Reyes
8	Rodolfo Trujillo

City Clerk Department Phone: 818.898.1204 E-mail: cityclerk@sfcity.org



APPLICATIONS DUE BY: 8 AM ON MONDAY, OCTOBER 7, 2019 LATE APPLICATIONS WILL NOT BE ACCEPTED

APPLICATION TO SERVE ON CITY COUNCIL

This is a public document. To assist the City Council in evaluating each applicant in the selection of City Council Members, please provide as complete of a response as possible to all questions.

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APPLICANT INFORMATION		_ 11 7/	
NAME 0CT 6 2019		PHONE NO.	
David Govea 8:57am CA.			
RESIDENCE ADDRESS	CITY & STATE		ZIP CODE
447 N Lazard St CITY CITTLE TO STATE	San Fernan	do, CA	91340
MAILING ADDRESS If different than above	CITY & STATE		ZIP CODE
EMAIL ADDRESS			
- EMPLOYER	OCCUPATION		
PUC Schools	Teacher		
BUSINESS ADDRESS	CITY & STATE		ZIP CODE
13361 Glenoaks Blvd	Sylmar, CA		91342
EDUCATION Highest school year and degree received			
UCLA '07, B.A. Sociology			
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO?	F"		
YES NO			
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRAI	FFIC CITATION OR T	TRAFFIC MISDEMEANOR? If	yes, please explain
YES V NO			
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MEMBER COMMITMENT			
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I am willing to fulfill all requirements of a City Councilmen			
I am a resident of the City of San Fernando and a re	gistered voter a	it the time of appointm	ent.
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I am willing to file financial disclosure statements (Form 700), a public record, as required by the State and the City's Conflict of Interest Code.			
 I understand that this application and any documents submitted in connection with the application process, including the Economic Interests Disclosure form, will be public documents. 			
I am willing to attend/complete the required two hours of State mandated AB1234 Ethics Training every two years.			
Please complete the interview questions on page 2 of this application.			
I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct, and that I meet the qualifications of this office as established by the San Fernando Municipal Code and other applicable statutory or constitutional laws.			
APPLICANT SIGNATURE		DATE	



1. What makes you the best choice to be appointed to fill the City Council vacancy?

The reason I am the best choice for the City Council vacancy is that I am ready to serve on day one. As a San Fernando City Commissioner, I have become familiar with most of the council members as well as city staff. I am familiar with the major issues that affect our city, and I have a proven track record of not only being a productive member of the group, but have assumed the leadership chair position. As chair, I am responsible for setting the agenda, running an organized and efficient meeting, and most important setting a vision for the direction I want to see us grow.

Asides from my experience working with the city, I have the temperament necessary for success in the council. As a full-time teacher, I am used to working with large groups of people who have varied level of skills, understanding and passion for different topics. Working with large groups of people has built my active listening skills, patience and ability to look for a common ground.

These experiences and qualities I believe support my appointment to the City Council vacancy.

2. What do you believe are the most important issues facing the City today? From my experience, the most important and fundamental issues facing the city would be the general direction the city should take with housing, retail and zoning. The recently adopted Transit-Oriented Development (TOD) plan transformed the cities vision as to what and where should go in a large swath of much of our retail and commercial corridor. Understandably this was met with much concern from some and excitement from other various interested groups. I have seen first hand cities in transition and I want to do everything I can to protect and maintain the charm and character that San Fernando has, while maintaining and environment that is still welcoming to business and ultimately provides that much desired improved retail experience that nearly all stakeholders are interested in. As a former Vice President of the NoHo Neighborhood Council, I witnessed first hand the development and change a community can experience and are very sensitive to the needs of residents and concerns that their quality of life will decrease. I have fought hand and hand with residents to mitigate the concerns about overdevelopment and not enough parking, as well as increasing the amount of retail in several important projects. With my appointment to the council, I am excited to help the city navigating its future while still retaining the elements of what makes us so special.

3. What are your goals as a City Councilmember?

Goal #1. Youth development. With 25% of our population under the age of 18, the city has both an opportunity and obligation to ensure that our youngest residents have safe streets to walk on, fun activities to participate in, and opportunities to improve their lives. One of my top goals would be to ensure that we build upon the great work parks and recreation has done, and continue to expand opportunities for these residents to stay actively engaged.

Goal #2. Transportation & Infrastructure. We are in the final stages of one of the most exciting transportation projects in the cities long history. With the North East San Fernando Valley Transit Corridor (a.k.a Van Nuys Line) moving through our city, I am prepared to advocate on behalf of our residents to ensure not only we receive the measure M funding we were promised, but that this project is set up in a way that limits the impact of non, mass-transit users.

Goal #3. Economic viability. One of the biggest issues that I have become aware of while examining our budget, is that we are a city with big ambitions and a limited budget. We avoided a fiscal cliff thanks to the oversight of extremely responsible councilmembers and city staff. I plan on maintaining this tradition, while examining new revenue sources through grant writing, state/federal resources, and increased retail opportunities.



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- Your Name, age, and occupation;
- A brief description of your education and qualification to be a Councilmember; and
- Not to exceed 200 words.

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- References to membership or activity in partisan political activities; or
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David E. Govea

Age: 35

Occupation: Government Teacher/ City Commisioner

Education: UCLA '07, Sociology, Human Complex Systems & Political Science

As a San Fernando parent, homeowner and 4th-generation resident, I have a personal interest in ensuring that our city meets its obligation with providing a safe place for our kids to grow up, continues to be a desirable place to live, and maintains its historic legacy and community charm.

I am currently in my 13th year of teaching, of which my entire career has been spent educating students in our community. My dedication to serve the community ultimately led me to work on the NoHo Neighborhood Council of Los Angeles. I had served in various capacities, including Chairs of the Outreach, Elections and Planning and Land Use Committees. I also was selected by the board to serve as Vice President during my four years there.

Here in San Fernando, I was appointed to serve as Education Commissioner, of which I currently serve as chair. During my time on the commision, we rolled out several important initiatives, including our annual Principal s Brunch, San Fernando Student of the Month, and began inviting local schools and outside groups to present to the commision to increase awareness of the educational landscape in our city.

/s/ David Govea



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APPLICANT INFORMATION			
NAME 0CT 7 2019	PHONE NO.		
Angel Granados 7:54am Gun	la		
RESIDENCE ADDRESS	CITY & STATE	ZIP CODE	
722 Orange Grove Ave	San Fernando	91340	
MAILING ADDRESS If different than above	CITY & STATE	ZIP CODE	
EMAIL ADDRESS			
EMPLOYER	OCCUPATION		
Mac General Contractors Inc	General Contractor		
BUSINESS ADDRESS	CITY & STATE	ZIP CODE	
722 Orange Grove Ave	San Fernando	91340	
EDUCATION Highest school year and degree received			
12th grade - H.S. Diploma - San Fernando High So	chool class of 1990		
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO?			
YES NO			
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRA	FFIC CITATION OR TRAFFIC MISDEMEANOR? If	yes, please explain	
YES NO			
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DATE

10/7/19



1. What makes you the best choice to be appointed to fill the City Council vacancy?

I am familiar with the Brown Act & dais decorum as well as many of the city dept. and functions. I've previously sat on the Transpo & Safety commission for seven years and Chaired it for five. Further my wife and I own two businesses, I operate one and she operates the other, it is thru her Cafe that we interact with many local customers and have a good ear to the neighborhood. it is thru my business as a General Contractor that I've learned to manage budgets in the millions, finicky clients, subcontractors, architects and city inspectors. because of this I have a Super Power I like to call "Reading the Details". keeping track of budgets, designs, contracts, schedules supplies and attitudes can all be done well if you dig thru the minutia and get into the fine details. this is an ability that not many like to suffer thru, this and the above experiences lead me to believe that i would make a good city Council Member.

- 2. What do you believe are the most important issues facing the City today?
- 1. budgets meeting them, correct allocation of them and forecasting them. this is essential for the future of the city
- 2. traffic finding new and old ways to mitigate it. creative parking solutions and alternative methods of travel will play a heavy role on the quality of life to our city.
- 3. maintaining our historic past while designing for the future this can fail if equal care is not given to both ideas. we will either loose our "Home Town" feel or get stuck in "Radiator Springs" either of which will forever change our community.
- 3. What are your goals as a City Councilmember?

to listen to the community, to do their bidding in a responsible and professional way. to partner with other members of the council to serve the best interest of our city, for its residence and employees and to do this in a responsible and professional manner. its as easy as walking the edge of a knife but i believe it can be done,



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my name is Angel Granados, I have lived in san fernando since 1975. I've been married for 24yrs, I am a father of four daughters and grandparent to two grand daughters, my wife and I own two businesses, one she runs, one I run. the brick and mortar cafe my wife runs has allowed us to interact uniquely with the community, to interact with our neighbors and gleam much knowledge and frustrations of life in San Fernando, the Bussiness I run as a General Contractor has given me the experience to manage multi million dollar budgets and interact with clients, architects, engineers, inspectors, sub contractors and vendors all of which require knowing large amounts of information while mantaing a firm understaning of the smallest of details.

it is both my life and work experiances that would allow me to serve the residence of our good city. in the past I have also served for seven years as a commisioner for the Transportation and Safety Commisson, five years as its Chairman. on this commission we worked together on the design, implimintation and roll out of such things as speed humps, city trolley routes, traffic impact studies for new schools and large developments, we worked on traffic mitigation tools like, speed limits, stop signs, traffic volume counts etc. My wife and I have also vlunteered many hours donating time and money to local events such as, tree light5ing ceremnoy and National Night Out.

thank you for your consideration.

Angel Granados

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APPLICATION TO SERVE ON CITY COUNCIL This is a public document. To assist the City Council in evaluating each applicant in the selection of City Council Members, please provide as complete of a response as possible to all questions. APPLICANT INFORMATION NAME PHONE NO Mary Mendoza CITY & STATE ZIP CODE RESIDENCE ADDRESS 1:43 am CA. 91340 San Fernando 623 S Brand Blvd ZIP CODE CITY & STATE MAILING ADDRESS If different than above EMAIL ADDRESS OCCUPATION **EMPLOYER** Retired ZIP CODE CITY & STATE **BUSINESS ADDRESS** EDUCATION Highest school year and degree received Associate in Arts - Liberal Studies ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO? **▼** YES □ NO HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRAFFIC CITATION OR TRAFFIC MISDEMEANOR? If yes, please explain YES NO IV MEMBER COMMITMENT I am willing to fulfill all requirements of a City Councilmember, including but not limited to: I am a resident of the City of San Fernando and a registered voter at the time of appointment. I am able to attend City Council meetings that are regularly scheduled on the first and third Monday of each month at 6 pm or Tuesday, if Monday is a holiday. I understand that if I am chosen as an appointee, I will only serve on the City Council until the November 3, 2020 General Municipal Election is certified by the Los Angeles County Registrar-Recorder/County Clerk (may take up to 28 days after the General Municipal Election). If I wish to continue to serve on the City Council, I would need to run for that office at the November 3, 2020 General Municipal Election. I am willing to file financial disclosure statements (Form 700), a public record, as required by the State and the City's Conflict of Interest Code. I understand that this application and any documents submitted in connection with the application process, including the Economic Interests Disclosure form, will be public documents. I am willing to attend/complete the required two hours of State mandated AB1234 Ethics Training every two years. Please complete the interview questions on page 2 of this application. I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct, and that I meet the qualifications of this office as established by the San Fernando Municipal Code and other applicable statutory or constitutional laws. DATE APPLICANT SIGNATURE 10/6/2019 Mary Mendoza



1. What makes you the best choice to be appointed to fill the City Council vacancy?

I feel that it is essential that whoever takes on this City Council position knows what is going on in our city and has a background of the issues and items that are of concern in our city. I regularly attend the City of San Fernando City Council Meetings. I am up to date on issues that concern the City. I have knowledge of projects the city is working on, infrastructure issues, budget process and much more. I have attended many of the City's community meetings. I attended community meetings for the East San Fernando Valley Transit Corridor. I also participated in meetings on the California High Speed Rail and was part of a committee which conducted a protest against HSR in the City of San Fernando. I have also attended a Metropolitan Water District Inspection Trip of the State Water Project & Sacramento-San Joaquin Delta. I have a basic understanding of the California Water System and Eco System and how vital it is to the future of our City.

Professionally, I worked at Los Angeles Mission College (LAMC) when it opened its doors in the City of San Fernando in the Spring of 1975. I worked at LAMC for a total of 43 years and for the last 18 years as a Financial Aid Supervisor. I was responsible for the day-to-day operation of the office. I have knowledge of federal and state regulations as they relate to financial aid and to a college. I participated in college committees such as College Council, Shared Governance Oversight Committee, and Accreditation Steering Committee. Working in this environment has provided me with the ability to both lead meetings and work with others as a participant, also to review large volumes of dense informative material that needs to be condensed and analyzed.

I am fully invested in the City of San Fernando. I have lived here my entire life. Five generations of my family have lived in the City and currently live in the City. My father and brother had a business here. My children, grandchildren, siblings, cousins, and many friends live here. I have a long history in the city and only want it to prosper.

2. What do you believe are the most important issues facing the City today?

The most important issues our City is facing are:

Infrastructure: Maintenance of City streets, water and sewer system, potholes, and sidewalks.

Water conservation

Public safety

Traffic and parking enforcement

Parking permit system

Economic development

Brining in new businesses and retaining those businesses

East San Fernando Valley Transit Corridor construction impact

Maintain a sustainable budget

Transparency

3. What are your goals as a City Councilmember?

I feel it is essential to maintain the hometown feel and charm of our City while also looking forward to both enhancing and beautifying what we currently have and evolving with changing technology and infrastructure needs. Improving and reinforcing our vital infrastructure needs, such as improving the sewer and water system the public relies upon is necessary.

I will focus on the economic development of our city to bring in shops and quality entertainment, and food venues that can be enjoyed on a regular basis by locals and visitors.

I would like to provide a place where our residents and surrounding communities can come and spend some time with family and friends, creating a safe and friendly environment where people can get together have a bite to eat and chat.



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- Your Name, age, and occupation;
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My name is Mary Mendoza I was born and raised in the City of San Fernando. All my children live in the City of San Fernando. Five generations of my family have lived and currently live in the City.

I attended Morningside Elementary, San Fernando Junior High, San Fernando High School, and Los Angeles Mission College when it was located in the City of San Fernando.

As your City Councilmember I will work towards maintaining the quaint hometown charm of our City. I will work towards improving our infrastructure and the economic development of our City, I will protect our water source and work to ensure public safety. I will be a good steward of our tax dollars.

I am someone you can trust. My family and I have a long history with this city and I am fully invested in my hometown. I want it be a vibrant and welcoming city that everyone can enjoy.



APPLICANT SIGNATURE

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APPLICANT INFORMATION			
Aida Montes OCT 5 2019 9:13 pm (gufe	PHONE NO.		
RESIDENCE ADDRESS 742 N. Huntington Street Y C. T.	CITY & STATE San Fernando	ZIP CODE 91340	
MAILING ADDRESS If different than above 742 N. Huntington Street	CITY & STATE San Fernando	ZIP CODE 91340	
EMAIL ADDRESS			
END OVER	T a savia seria si		
EMPLOYER Dr. Leslie Levy	OCCUPATION Office Assistant		
BUSINESS ADDRESS	CITY & STATE	ZIP CODE	
23501 Cinema Drive #209	Valencia	91355	
EDUCATION Highest school year and degree received			
High School Diploma			
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO? YES NO			
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRA	FFIC CITATION OR TRAFFIC MISDEMEANOR? If	yes, please explain	
YES NO		**	
MEMBER COMMITMENT			
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City Council | 117 Macneil Street | San Fernando, CA 91340 | (818) 898-1201 | Form # CC-006.1 (09/2019) | Page 1 of 4

DATE



APPLICATION TO SERVE ON CITY COUNCIL CITY COUNCIL APPLICANT INTERVIEW QUESTIONS Please answer each question 1. What makes you the best choice to be appointed to fill the City Council vacancy? I have been a long time resident of the City of San Fernando for over 20 years. I have a vested interest in the community and it's home to my friends and family. My elderly mother and special needs sister have lived in the city for over 40 years. My husband and I have raised our 3 children in this community and I want to see more generations of other families being raised here. I have been on the City of San Fernando Planning Commission for approximately 2 years and hope to continue to serve the Community of San Fernando. 2. What do you believe are the most important issues facing the City today? The first issue I see is to increase city revenue through businesses by making the city more attractive to small and large business 3. What are your goals as a City Councilmember? My main goals as a city councilmember is to listen to the residents and provide viable solutions to concerns facing the community. I hope to continue to serve the residents in a positive way by being fair and open to everyone. I look forward to participating in community events such as National Night Out, Coffee with a Cop, Special Olympics, 5k fundraisers and much more. I enjoy giving back to the City of San Fernando and have a sincere interest for the whole of the



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APPLICANT INFORMATION			
NAME	PHONE NO.		
Yvonne Mejia Pena 0CT 4 2019			
RESIDENCE ADDRESS 8:56 am Color	CITY & STATE	ZIP CODE	
723 N. Huntington St.	San Fernando, CA	91340	
MAILING ADDRESS If different than above	CITY & STATE	ZIP CODE	
EMAIL ADDRESS			
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EMPLOYER	OCCUPATION		
SoCalGas	Risk Management		
BUSINESS ADDRESS	CITY & STATE	ZIP CODE	
555 W. 5th Street	Los Angeles, CA	91340	
EDUCATION Highest school year and degree received			
Master in Public Policy			
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO?			
✓ YES NO			
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRA	FFIC CITATION OR TRAFFIC MISDEMEA	NOR? If yes, please explain	
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MEMBER COMMITMENT			
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APPLICANT SIGNATURE	DATE 10/4/19		



1. What makes you the best choice to be appointed to fill the City Council vacancy?

I am a proud long-time resident of the City of San Fernando with a passion for our community and have experience in serving our community as a Commissioner, employee, volunteer and as a former Miss San Fernando. I understand the commitment and dedication that serving the City entails and I am prepared to serve actively in our community and in the region around us to continue promoting this great city of ours.

I have proudly served on the City of San Fernando's Planning & Preservation and Education Commissions for several years. As an Education Commissioner, I supported the planning for a scholarship program and ceremony in the City. This entailed developing processes and procedures that could be used in the future to streamline the program and ensure future success of the program.

As a Planning & Preservation Commissioner, I reviewed and approved several projects that have contributed to the City's recent growth, including the SCAG award-winning Corridor Specific Plan. I review projects thoroughly and diligently while taking into consideration the public's recommendations to serve the needs of the community, uphold our commitment to the history of the City, and ensure that the projects meet aesthetic and architectural design goals.

For nearly ten years, I have worked in the corporate sector managing regulatory compliance and risk management issues across a large organization with cross-functional teams and have strong financial acumen which is valuable skillset that could support me in driving complex issues to resolution in the City. I am committed to making decisions by thoroughly analyzing the data presented and assessing the ramifications to ensure the needs of our community are met.

2. What do you believe are the most important issues facing the City today?

San Fernando has many bright points but as a member of the City Council it will be my mission to improve those areas where we are not yet our best – the following are some of the largest challenges:

- -We need to ensure long-term financial health and infrastructure resilience
- -We need to improve code enforcement throughout the City
- -We need to improve those areas that are unsafe and not clean

Overall, I want to ensure that our City is sustainable, livable, and atttractive for generations to come.

3. What are your goals as a City Councilmember?

As a City Councilmember, my goals would be to:

- -Make our neighborhoods cleaner, safer and pedestrian friendly
- -Create jobs, economic and educational opportunities for everyone
- -Support small businesses and attract visitors to our City by promoting a vibrant, prosperous and integrated corridor.



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I am a proud resident of the City of San Fernando with strong family roots here in the City and throughout the San Fernando Valley. I graduated from San Fernando High School and during my summers in college, I worked for the City of San Fernando Summer Day Camp. First hand, I know the importance of programs for our youth and support programs that promote wellness for all members of our community.

After graduating from college in Washington, D.C. with a degree in Finance and Human Resources, I pursued a Master of Public Policy with an emphasis in Economics and State & Local Policy. For about four years, I served on the City of San Fernando Education Commission helping start a scholarship program and I have been a Planning Commissioner since 2013. As a Planning Commissioner, I approved several new projects in our downtown area, ensured that the proposed projects meet the ideals of our City and approved the Corridor Specific Plan designed to make areas of the City attractive, livable, and economically vibrant districts.

I humbly ask for your support as I would be honored to represent our City. Together, we can continue moving San Fernando forward.



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NAME	PHONE NO.		
John Phillips OCT 1 2019		-	
RESIDENCE ADDRESS	CITY & STATE	ZIP CODE	
205 N. Meyer Street Cyalay	San Fernando, Ca	91340	
MAILING ADDRESS If different than above	CITY & STATE	ZIP CODE	
EMAIL ADDRESS			
EMPLOYER	OCCUPATION		
Los Angeles Unified School District	Analyst		
BUSINESS ADDRESS	CITY & STATE	ZIP CODE	
333 S. Beaudry Ave	Los Angeles, Ca	90017	
EDUCATION Highest school year and degree received		-	
Master in Public Administration 2004			
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO?	20 Carte 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
✓ YES NO		GLANGE CONTRACTOR CONT	
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRA	AFFIC CITATION OR TRAFFIC MISDEMEANOR? I	fyes, please explain	
☐ YES ☑ NO		***************************************	
NACRADED CORARAITRAENT			
MEMBER COMMITMENT			
I am willing to fulfill all requirements of a City Councilmen	mber, including but not limited to:		
I am a resident of the City of San Fernando and a re	egistered voter at the time of appointr	nent.	
 I am able to attend City Council meetings that are regularly scheduled on the first and third Monday of each month at 6 pm or Tuesday, if Monday is a holiday. 			
 I understand that if I am chosen as an appointee, I will only serve on the City Council until the November 3, 2020 General Municipal Election is certified by the Los Angeles County Registrar-Recorder/County Clerk (may take up to 28 days after the General Municipal Election). If I wish to continue to serve on the City Council, I would need to run for that office at the November 3, 2020 General Municipal Election. 			
 I am willing to file financial disclosure statements (Form 700), a public record, as required by the State and the City's Conflict of Interest Code. 			
 I understand that this application and any documents submitted in connection with the application process, including the Economic Interests Disclosure form, will be public documents. 			
I am willing to attend/complete the required two hours of State mandated AB1234 Ethics Training every two years.			
Please complete the interview questions on page 2 of this application.			
I hereby certify under penalty of perjury under the laws of the State of California that the information I have provided in this application is true and correct, and that I meet the qualifications of this office as established by the San			

APPLICANT SIGNATURE DATE October 1, 2019

Fernando Municipal Code and other applicable statutory or constitutional laws.



CITY COUNCIL APPLICANT INTERVIEW QUESTIONS Please answer each question
1. What makes you the best choice to be appointed to fill the City Council vacancy? The City of San Fernando continues to diversify its residential makings, as such its leaders should also reflect that diversity. I have lived in and loved the City of San Fernando for the last 11 years. Growing up in South Los Angeles affords me the opportunity to this city a different perspective. Additionally, my employment with the Los Angeles Unified School District Facilities department has given me a unique exposure to building and infrastructure needs, and legislative analyst.
2. What do you believe are the most important issues facing the City today? Some of the most important issue to our City are combating the homeless population, increasing our attractiveness with business developers, addressing the ever-growing residential parking and traffic issues, and maintaining the core look, feel and values of our great city.
3. What are your goals as a City Councilmember? My Main goal is to bring in a different perspective that will assit in helping address the needs of all of our constituients. I understand that with more than 24,000 residents, it is not possible to hear each and every issue, but I would welcome the opprotunity to maybe develop alternative ways to allow residents to reach out and shrare their condcerns and hopefully address 70% of all respondents each year.



Your Candidate Statement may include the following:

- Your Name, age, and occupation;
- A brief description of your education and qualification to be a Councilmember; and
- Not to exceed 200 words.

Your Candidate Statement may not include the following:

- · Your party affiliation; or
- References to membership or activity in partisan political activities; or
- Comments or statement concerning the qualifications or alleged lack of qualifications) of other applicants. Applicants should avoid making any reference to other applicants in your Candidate Statement.

Greetings, my name is John V. Phillips, I am a 44-year-old husband and father. I have a Masters degree in Public Administration, and 17+ years of experience in executive administration and supervisory roles. I believe I am uniquely qualified to serve as your Councilmember. I am a versatile professional with a strong sense of duty, manifested through a dynamic career reflecting years of constructive performance, highly visible responsibilities and unyielding capacity to excel in diverse environments. I have a Solid leadership background backed by keen business and financial acumen and a profound ability to identify, analyze, and improve existing processes with focus on business efficiencies and organizational development. I am a Peoples person, talented in building and executing strategies with a collaborative leadership style to win people over and bring out the best in them. I am a natural leader with a forward thinking and big-picture vision; analytical with a pro-active approach to dynamic business environments; excellent communication and influencing skills. I am a self-starter with a strategic approach and interpersonal aptitude, effective in achieving positive results with exceptional facilitation, counseling, and mentoring skills.

APPLICATION TO SERVE ON CITY COUNCIL

This is a public document. To assist the City Council in evaluating each applicant in the selection

of City Council Members, please provide as complete of a response as possible to all questions.			
APPLICANT INFORMATION			
NAME Rachel Reyes 0CT 6 20	PHONE NO.		
RESIDENCE ADDRESS 457 Newton Street Cycle	CITY & STATE San Fernando, CA	ZIP CODE 91340	
MAILING ADDRESS If different than above	CITÝ & STATE	ZIP CODE	
EMAIL ADDRESS			
7 For All Mankind	OCCUPATION Retail Shop Mana	ager	
BUSINESS ADDRESS 395 Santa Monica Place	CITY & STATE Santa Monica, CA	ZIP CODE 90401	
EDUCATION Highest school year and degree received Mills Col	llege, BA, Art History		
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO? ✓ YES NO		\	
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRAFFIC CITATION OR TRAFFIC MISDEMEANOR? If yes, please explain YES NO			
MEMBER COMMITMENT			
I am willing to fulfill all requirements of a City Councilmen	mber. including but not limited to:		
I am a resident of the City of San Fernando and a resident of t		nent.	
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• I understand that if I am chosen as an appointee, I will only serve on the City Council until the November 3, 2020 General Municipal Election is certified by the Los Angeles County Registrar-Recorder/County Clerk (may take up to 28 days after the General Municipal Election). If I wish to continue to serve on the City Council, I would need to run for that office at the November 3, 2020 General Municipal Election.			
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APPLICANT SIGNATURE	DATE October, 6	6, 2019	



1. What makes you the best choice to be appointed to fill the City Council vacancy?

As a lifelong activist and organizer from the San Fernando Valley, I am dedicated to and passionate about my community in the Valley. The City Council needs to reflect the population of our city and as a queer woman of color I don't see myself reflected by the current body. In addition to the experience I have gained through community activism, I have been formally trained in labor/political organizing with the Los Angeles County Federation of Labor. My training with the County Fed underscored the importance of local politics: the people who have the largest impact on our daily lives are in our local governments. This vacancy should be awarded to someone who offers fresh perspective on the opportunities and challenges San Fernando is faced with and I believe I can offer that perspective.

2. What do you believe are the most important issues facing the City today?

Housing and homelessness are two of the biggest issues facing San Fernando as well as LA County. We cannot, and should not, police our way out of these two intertwined issues. Instead, we must find ways to include unhoused people in conversations around solutions to housing in the City. We know that secure housing is tied to better performance in school/ work and contributes to physically healthy communities overall. If we can find a way toward a City that transitions people out of homelessness we can open up opportunities for everyone.

3. What are your goals as a City Councilmember?

San Fernando is a thriving, vital part of Los Angeles that is in a unique opportunity to set the tone for surrounding communities. We are diverse in many ways, welcoming people of all ages from all walks of life. I want to help improve the lives of communities often forgotten because including them would not be politically viable. I want to adequately advocate for my neighbors because doing so will maintain and progress both economic and cultural growth for San Fernando.



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Rachel Reyes is a lifelong community organizer and activist from the San Fernando Valley. She has always been concerned with justice and equity as it intersects with race and class and began organizing with the Bus Riders Union in high school. After spending 12 years in LAUSD schools, Rachel travelled and studied at Smith College and Goldsmiths, University of London before receiving her degree in art history from Mills College. After spending several years living in England, she found her way back to Los Angeles as her career in luxury retail management began to flourish. Watching both poor management and business practices on a daily basis, Rachel accepted an opportunity to help organize retail workers in Los Angeles around fair scheduling practices. This work earned her a position as a Teaching Fellow for the Los Angeles County Federation of Labor's Organizing Institute. Since becoming more involved in the LA labor movement, Rachel recognized her desire to pursue opportunities in local politics as a vehicle toward shifting the balance of power in the city to restore justice for working people. Rachel's experience through community organizing will make her a fresh, positive addition to the San Fernando City Council.



APPLICANT SIGNATURE

APPLICATIONS DUE BY: 8 AM ON MONDAY, OCTOBER 7, 2019

LATE APPLICATIONS WILL NOT BE ACCEPTED

APPLICATION TO SERVE ON CITY COUNCIL

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APPLICANT INFORMATION	ipiece oj a response as possible to ali qu	estions.	
Rodolfo Trujillo OCT 7 2019 7:59 avv. Gy	PHONE NO		
RESIDENCE ADDRESS 133 Park Ave #316	CITY & STATE San Fernando, CA	ZIP CODE 91340	
MAILING ADDRESS If different than above PO BOX 986	CITY & STATE San Fernando	ZIP CODE 91341	
EMAIL ADDRESS			
EMPLOYER Champions In Service	OCCUPATION Youth Diversion and Develop	ment	
BUSINESS ADDRESS 12605 Osborne Street (CIS)	CITY & STATE Pacoima, CA	ZIP CODE 91331	
EDUCATION Highest school year and degree received 12			
ARE YOU A REGISTERED VOTER OF THE CITY OF SAN FERNANDO? ✓ YES NO			
HAVE YOU EVER BEEN CONVICTED FOR AN OFFENSE OTHER THAN A TRA	AFFIC CITATION OR TRAFFIC MISDEMEANOR?	If yes, please explain	
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City Council | 117 May reil Street | San Fernando, CA 91340 | (818) 898 1201 | Form # CC 006 1 (09/2019) | Page 1 of 4

DATE

SAN FERNANDO **APPLICATION TO SERVE ON CITY COUNCIL** CITY COUNCIL APPLICANT INTERVIEW QUESTIONS Please answer each question 1. What makes you the best choice to be appointed to fill the City Council vacancy? Service and Dedication to the city I love, to look. at and research pending issues at hand with fairness, equality and to remain unbiased in decisions made. 2. What do you believe are the most important issues facing the City today? Currently what I hear from residences are concerns of parking, safety and concerns with the infrastructure of the city. The application and process of new businesses should be inviting. 3. What are your goals as a City Councilmember? Keeping and maintaing the safety of the city as one of the best citites for families while not being overtaxing to the resisence and a place of entrepreneurship and businesses can grow and thrive.