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PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: Nick Kimball, City Manager

(818) 898-1202

DATE: August 5, 2021

CITY OF SAN FERNANDO CITYWIDE PARKING MANAGEMENT PLAN VIRTUAL COMMUNITY WORKSHOP AUGUST 12, 2021 – 6 PM TO 7:30 PM

SAN FERNANDO, CA - The City of San Fernando is hosting a virtual community workshop Thursday, August 12, 2021, from 6 pm to 7:30 pm, to provide an update about its Citywide Parking Management Plan, introduce solutions to parking issues, and receive feedback from the public on the proposed solutions.

A parking management master plan is a tool to help jurisdictions comprehensively address the location and amount of parking in specified areas. The overall goal of the plan is to make parking more convenient for residents, visitors and local businesses by engaging community members in problem-solving for parking solutions. The project area includes all on-street parking areas within the City of San Fernando as well as off-street parking lots in major corridors.

The August 12, 2021 meeting will be hosted on Zoom and interested community members may attend by logging onto bit.ly/SFParkingFinalPublicMeeting (case sensitive) and using the passcode 140411. Participants may also attend the meeting by phone by calling (346) 248-7799 or (720) 707-2699 and entering passcode 140411. Live Spanish interpretation will also be provided.

"Every step of the way, we've been receiving helpful feedback from community members on parking concerns," said Nick Kimball, City Manager. "We look forward to sharing our team's proposed solutions and hearing what the community thinks will work best for San Fernando."

ADMINISTRATION DEPARTMENT

117 Macneil Street San Fernando California 91340

Office of the City Manager (818) 898-1202

Personnel Division (818) 898-1220

WWW.SFCITY.ORG

PRESS RELEASE

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Additional goals for the Parking Management Plan include promoting more efficient use of existing parking while supporting future parking needs; exploring options to stimulate the local economy by making commercial districts more inviting for walkers, bicyclists and people who use public transportation; and positioning the City to capture the full benefit of potential transit-oriented development. The Plan will also support the City of San Fernando Corridor Specific Plan ("SP-5"), a community-based vision for economic development and revitalization of the Maclay Avenue, Truman Street, San Fernando Road, and First Street corridors adopted by the City of San Fernando in 2017.

In February 2021, project team members conducted field data collection on commercial and residential city streets to evaluate the current parking situation on weekday and weekends. In February and March, community members were invited to provide feedback on parking concerns through the project website, by leaving a message on the project phone line, and by attending a virtual community meeting.

For more information about the project, please visit SFCITY.ORG/SFParkingStudy or email Outreach Team Member Thelma Herrera at therrera@katherinepadilla.com.

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